

Media Accreditation Application Information

There are two levels of accreditation:

1. **Media** - Journalists and photographers working directly for, or contracted to, local, national and international media outlets including TV, radio, newspapers, magazines and websites.
2. **Club Photographers** - Photographers appointed or contracted by a participating club to produce imagery. Only one Club Photographer can be appointed or contracted per club.

Media and individuals seeking accreditation for the events must:

- Complete the application form and submit it to the Media Manager no less than 10 days prior to the start of the event.
- Provide a clear and suitable head and shoulders photograph.
- Sign in with the Media Manager or Event Manager on site at the start and end of each competition day.
- Wear their provided laminated accreditation pass and high visibility vest at all times in the competition arenas and return to the Media Manager or Event Manager at the conclusion of the event and agree not to share or provide passes or vests to anyone else.
- Agree to abide by event safety, access rules and instructions from Surf Life Saving New Zealand staff and officials. Anyone who fails to self-regulate or follow these will be asked to leave the arenas.

Rules:

- Accredited Media and Club Photographers can only operate within three metres of the arena barriers or within two metres of craft if they are stacked inside the water arena barriers.
- They are permitted to operate anywhere outside of these zones but are not permitted inside of team tents without invitation.
- Interview requests with Surf Life Saving New Zealand staff, officials, volunteers, event staff or athletes must be requested through the Media Manager or Event Manager at least two hours prior.
- Official Media will have priority to conduct interviews.
- Requests for camera or video devices to be attached to athlete crafts must be made prior to the start of the event or day of the event if the event is multiple days.
- The only exception to the above is Surf Life Saving New Zealand's Media Manager and official event photographer who have free access to all areas.

Inappropriate use of cameras and video devices at events:

- Event organisers reserve the right to ban anyone found to be using cameras or video devices inappropriately at any events, trainings or activities.
- Event organisers will notify the appropriate authority (ie Police) if they suspect that a person is using cameras or video devices inappropriately.
- Surf Life Saving New Zealand reserves the right to cancel accreditation if a person is charged with the misuse of cameras and/or video devices by the appropriate authority.

Surf Life Saving New Zealand reserves the right to grant media accreditation at its discretion. Any questions or queries should be directed to the Event Manager.



In it for life



SURF LIFE SAVING®
NEW ZEALAND

Media Accreditation Application Form

Event Name: _____

Full name: _____

Email: _____

Mobile number: _____

Address: _____

Applying for:

- Media: Please state agency name: _____
- Club Photographer: Please state club: _____

Attendance days Y/N:

- Day 1: _____
- Day 2: _____
- Day 3: _____
- Day 4: _____

I confirm that I have read and understood this application agreement and agree to the terms and conditions.

Signature: _____

Date: _____

Please email your completed and signed application form together with a clear head and shoulders photograph (1MB in size) to the Event Manager.