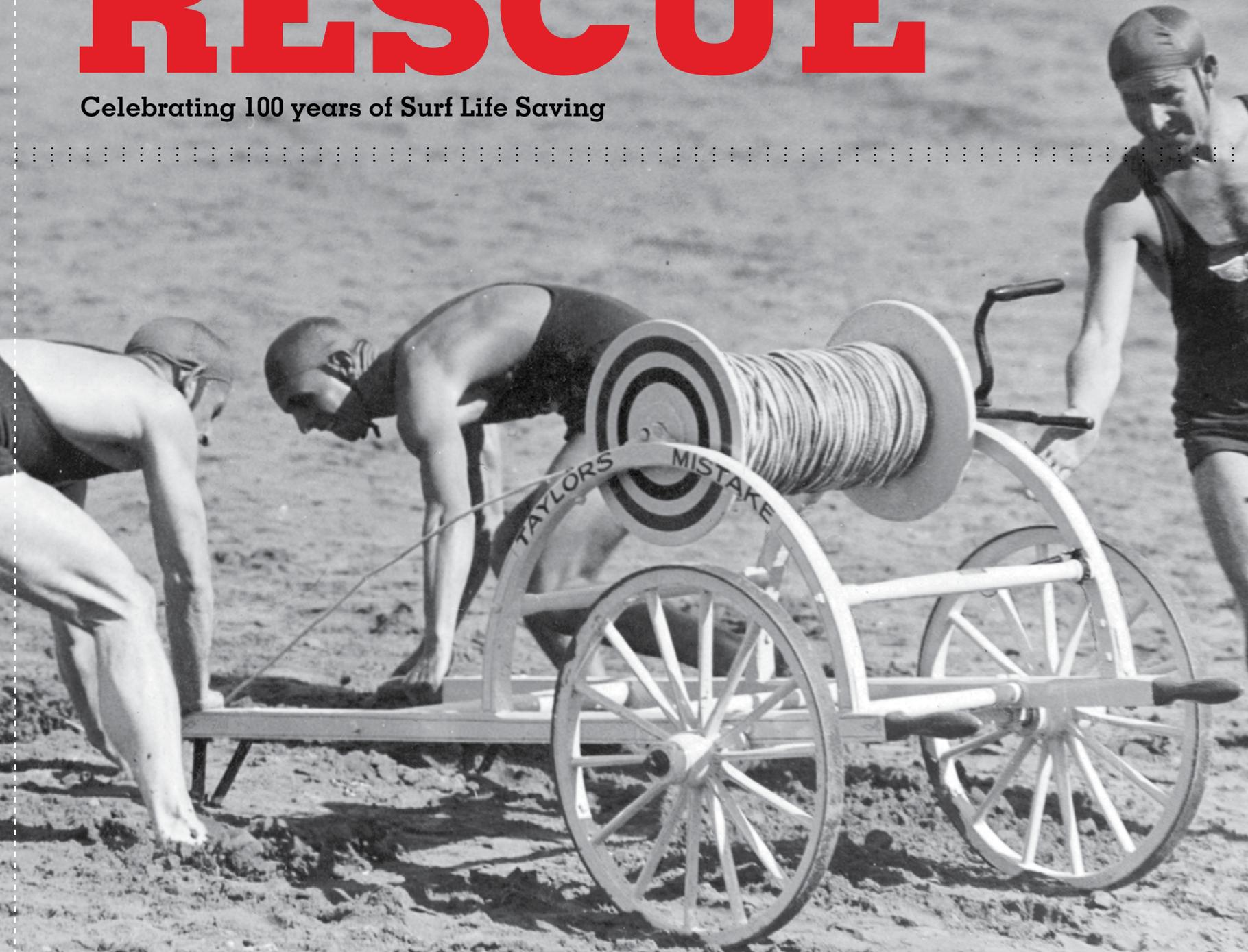


100 Years of volunteers

SURF RESCUE

Celebrating 100 years of Surf Life Saving



2010 + 2011
summer of the surf lifesaver
special issue

**State is getting behind the organisations
that help make the water safer and that
bring New Zealanders together
around water sports.**

It's about keeping our community safe, and
like Surf Life Saving New Zealand, we've been
part of the kiwi community for over 100 years.
That's why we're reaching out to everyone and
saying, "Come on in, the water's fine".

STATE



SURF LIFE SAVING
NEW ZEALAND



www.surflifesaving.org.nz

IMAGE: Double surf ski
rescue event, Gisborne, 1942



Welcome to the Summer of the Surf Lifeguard.

It promises to be a glorious celebration of a century of patrolling the beaches of New Zealand. It is also going to be one of the longest in our history - from Labour Weekend to a very late Easter (for the Northern clubs).

It was in the summer of 1910 that the first reels were placed on the sand at New Brighton and Lyall Bay. From there surf lifesaving took off and is still going strong today. Surf lifesaving is probably the best import we have ever received from our Australian cousins. They started the movement three years before us on Bondi Beach and we wanted to give it a go.

Well, in the last century we have. We have outstripped every other country with our dedication and passion to save lives. No country has been more innovative than New Zealand. We've tried jet boats (too expensive), helicopters, alloy cans and neoprene tubes to name a few. We asked the world to come and show us their techniques in the 1960s and 1970s, and we transformed our rescue service as a result of the knowledge gained.

Now in 2010/11 we are simply the best. Our training skills are second to none and our competitive edge is renowned on both sides of the Tasman and internationally. We have just had a team of New Zealanders in Turkey rowing and swimming the fearsome straits of the Dardanelles and with our Australian mates we will be back there and in competition for the ANZAC year 2015.

But that is all in the future. Now is the time to celebrate here in New Zealand, our past, present and future. We have a magnificent book, *Between the Flags: 100 Years of Surf Life Saving in New Zealand* out for Christmas. A dazzling travelling exhibition that will visit the main centres, clubs and coastline towns over the next five months, and then the great National Champs in March 2011.

What a summer and what an organisation.

Can I take this opportunity to congratulate every Surf Lifeguard and nipper in New Zealand for what you do and who you are. Have a great summer and a safe summer knowing that you are in an organisation for life and one that at the ripe old age of 100 is still feeling younger than ever.

Go well.

Bob Harvey, QSO, JP
President, Surf Life Saving New Zealand

IMAGE: On patrol at Whangarei Heads,
Circa 1980s.



100 seasons' greetings to you all

Welcome to another exciting edition of Surf Rescue magazine, the pre-eminent publication of Surf Life Saving New Zealand. This season marks the historic centenary celebration for our wonderful organisation and as a result you'll find Surf Rescue jam-packed with details of exciting events and activities that are planned throughout the country for you to enjoy.

It's going to be a massive summer ahead for Surf Life Saving but that's not to say there hasn't been plenty to write home about over the last 12 months. Inside you'll find a recap of some great triumphs for our members both on patrol and in their sporting pursuits, together with touching stories of ordinary kiwis doing extraordinary things.

With our organisational change in place and all the momentum and goodwill in the world behind us, we look forward to another 100 years of dedicated service to New Zealand communities and all the fun, camaraderie and personal fulfilment that it will entail. After all we are in it for life.



Disclaimer

Surf Rescue is the official magazine produced by Surf Life Saving New Zealand Incorporated (SLSNZ), designed/published by MO Design Co. Advertising statements and editorial opinions expressed in the magazine do not necessarily reflect the views of the organisation, its executives, the Board or the committees or the publisher or its staff unless expressly stated. Any communications can be forwarded to Surf Life Saving, see contact details below.

Surf Life Saving New Zealand

PRESIDENT Mr Bob Harvey, QSO, JP
BOARD Mr Graeme Cullen (Chairman), Mr Michael Bassett-Foss, Mr David Lean JP, QSO, Mr Warwick Bell, Ms Nicki Nicol, Mr Tom Hart

Chief Executive

Grant Florence

Business

GENERAL MANAGER - BUSINESS

Vacant

GENERAL MANAGER - CLUB DEVELOPMENT

Mark Weatherall

GENERAL MANAGER - PROGRAMMES & SERVICES

Nathan Hight

Surf Rescue Magazine

DESIGN

MO Design Co: studio@modesignco.com

Surf Rescue is delivered free to members of Surf Life Saving New Zealand.

Surf Life Saving New Zealand Inc.

Level 3, 202 Cuba St,

PO Box 9205,

Wellington,

New Zealand

Ph 04 384 8325

Fax 04 385 4381

communications@surflifesaving.org.nz

www.surflifesaving.org.nz

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ONCE UPON A TIME IN 1910

a group of community leaders gathered around the light of a smoky kerosene lantern in a New Brighton schoolroom and the movement known as Surf Life Saving was born.

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100 years is a lot to celebrate, catch up with the "Between the Flags" travelling exhibition, buy the beautiful coffee table book or grab your collectors series special edition stamps today.

10

NATIONAL CHAMPS BRING BACK THE MARCH PAST



This exciting showcase will celebrate all that is Surf Life Saving today and all that Surf Life Saving has been over the last 100 years, including a blast from the past as clubs are invited to bring out all their old uniforms, flags and reels for the March Past.

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9 days, 6 countries, 32 provincial teams, 1 beach...bring it on!

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THE BUZZ
Surf Life Saving New Zealand's Chief Executive, Grant Florence, reviews the 2010 Annual General Meeting, discusses organisational change and encourages members to celebrate the centenary year.

EMILY & LIAM SAVE SAMOA

Two kiwi kids pay it forward and help stricken families in Samoa recover from the devastating Tsunami.



BP SURF LIFEGUARD & RESCUE OF THE YEAR

Surf Life Saving's everyday heroes are recognised.

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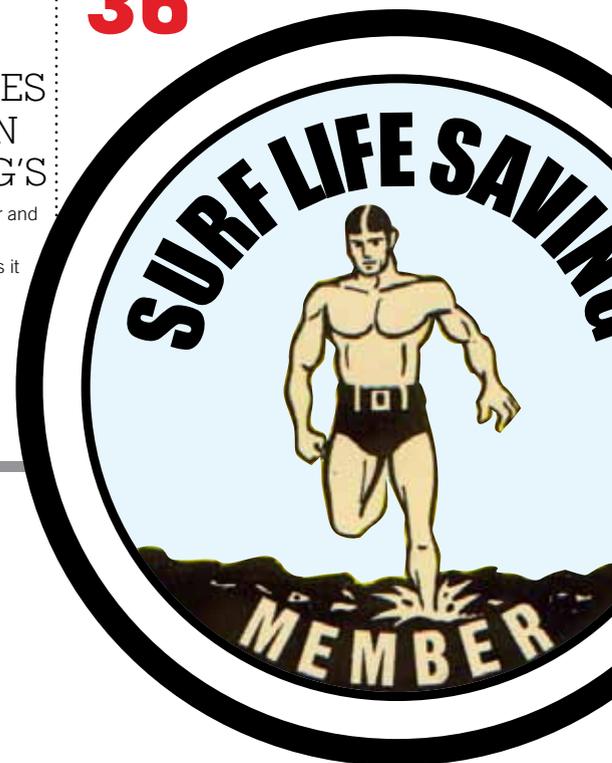
MIKE JANES TAKES ON KELLOGG'S

A good start, a stutter and what's next for our Ironman as he battles it out with the best of the best.

32

KIWI TEAM'S RECORD HAUL AT WORLDS IN EGYPT

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Surf Life Saving is grateful for the continued support of our principal funder the New Zealand Lottery Grants Board.

Over the last ten years the New Zealand Lottery Grants Board has, through their annual grants process, allocated over \$20m to Surf Life Saving. Without this support we would struggle to sustain the level of service currently provided by Surf Lifeguards throughout New Zealand.

Thank you.



Once upon a time

1910 The first Surf Life Saving clubs officially formed in New Zealand were New Brighton (July 1910) and Lyall Bay (August 1910), followed that summer by Worsley Bay, Castlecliff and St Clair.

Lifeguards are a very special breed of person. Unselfish, team players, with a love and healthy respect for the ocean.

1915 The Nelson Shield was first won by the Napier team in February 1915. The competition, for 7 man teams, was based on military training.

IMAGE: Taylors Mistake 6 man Team

Drowning was once known as the “New Zealand death”. Swimmer after swimmer was dragged into the nation’s notorious surf by rips and currents. Many died there as untrained beachgoers made futile attempts at rescue.

That began to change in 1910 when a group of community leaders gathered around the light of a smoky kerosene lantern in a New Brighton schoolroom in Christchurch. All were concerned by a rash of drowning deaths at their local surf beach. As a result of this they formed New Zealand’s first Surf Life Saving club. Their decision sparked a century-long legacy of heroic service on the beach.

That night was the start of a movement that would shape the kiwi way of life. In that same summer more clubs were formed at Lyall Bay, Worser Bay, St Clair and Castlecliff. The first reels, brought over from Australia, appeared on patrol at Lyall Bay Beach in December 1910. Within a few years other clubs were starting throughout the country.

During both World Wars women helped patrol the beaches while the men were away fighting. When the men returned the women were often excluded from the clubs and as a result formed their own separate clubs. It wasn’t until the late 1970s that the last male only club allowed women to join.

For decades the reel was the icon of Surf Life Saving. It sat in the centre of the beach, and was used in nearly every rescue. It dominated a long era of discipline and precision.

Competition spawned from the military precision of the techniques used with the line and reel. This discipline and military precision held surf lifesaving competition together.

It was the 1970s before the way of life set up by the early lifeguards was fundamentally changed. A wave of support for new rescue techniques arose and surf lifesaving took a giant leap forward from the reel and line that had been its mainstay for decades.

Lifeguards could now roam the beach in search of swimmers in danger. No longer were they tied to the centre of the beach by the line and reel, but able to run to patients with fins and rescue tubes in tow.

Jet Boats, though heavy and expensive to operate took the thinking further. In 1978 the lighter and more nimble Inflatable Rescue Boat, already trialled by several clubs, became recognised officially as the tool of the future that every club could operate.

Lifeguards are a very special breed of person. Unselfish, team players, with a love and healthy respect for the ocean are the type of people who join a surf club. The camaraderie and sense of belonging to a wider family is what we are all about.

The Duke of Edinburgh once said of lifesavers, “Look at the surf lifesavers... they pay a subscription to their clubs for the privilege of risking their necks to save others”.

This is an organisation that has bonded together young men and women in competition and in rescues like no other. In the surf and the long hours on the beach this remarkable organisation has developed life long friendships that span generations and families.

The next 100 years...

Bricks and mortar and the line and reel defined where we patrolled for many years. Roads and tramlines dictated where people swam.

Today people are more mobile and the New Zealand weekend no longer has “sorry, closed today” in the windows of shops and restaurants. In the last ten years we’ve also observed residential property development and new coastal walkways providing access to beaches that were previously remote and isolated. Children’s wetsuits, boogie boards and other recreational equipment are accessible and affordable in a way that they weren’t in the past.

For Surf Life Saving, it’s about responding to these and many other changes.

Beach patrols are just one tool in Surf Life Saving’s armoury. As the New Zealand representative of the International Lifesaving Federation, we are the organisation charged by Standards NZ with ensuring water safety signage in New Zealand meets the international standard - all aquatic environments are important to us.

Public education programmes, our school programmes and partnering with other aquatic organisations to improve swim and survival skills are all part of how we work to prevent drowning and injury in New Zealand.

With State Insurance’s help we’re mapping the beaches we don’t currently patrol and building a unique and comprehensive database, not just of the risks but with the ability to map the sea floor and predict wave and current action in the changing environment. We work with local councils to implement effective solutions – from signage, emergency rescue equipment or establishing a training programme for local residents.

Bringing this vast array of information we’re gathering to life will be a web-based reference in real time. The weather, the best place to swim, surf, fish, dive or even where you can buy your fish bait on the way to your destination will all be available at the touch of a button.

It’s about making the day better and having more people access our favourite playground safely.

1932 The NZ Surf Life Saving Association was formed on 7 August, 1932 when the Royal Life Saving Society delegated to it the conduct and control of all surf lifesaving activities.

1932 The first ladies club was formed at Milford in March 1932. Muriel Brown was one of the founding members of the Milford club. All clubs are now mixed gender.

Between the Flags

The Exhibition

Surf Life Saving and State Insurance bring you *Between the Flags* - an exhibition to celebrate the dedication and leadership of our volunteers in this centenary year.

The travelling exhibition began on Wellington's waterfront in October and will spend 5 months travelling north and south to eventually end in Dunedin at Easter for the St Clair Centenary celebrations.

The purpose built container is state of the art with its own generator, air conditioning and bank of computers which capture the stories of the people, the milestones and a history of each club over the last 100 years.

All factual information has been painstakingly collected from members and clubs and provides a broad and detailed account of the summer holidays, day trips to the beach, fierce sporting competition, heroes and tragedies that make up the rich history of Surf Life Saving.

When on site the covered area includes an interactive rip model, Inflatable Rescue Boat Ride and touch screen technology for all ages to enjoy.

The BP IRB interactive ride is a great challenge and is the first of its type in the world. This custom designed simulation gives an insight into just what is involved in driving an IRB through the surf, finding a distressed swimmer and returning safely to shore.

A purpose built hull made by Arancia, Mercury outboard engine and 50 inch Plasma screen bring the simulation to life. Surf Life Saving's IRB guru Dave Hickey has been involved from the outset and already has ideas about it being used as a training simulator.

Come and share the experience and the stories at a venue near you and help celebrate and support Surf Life Saving in New Zealand and your local community.



The Exhibition captures the history of our Surf Life Saving clubs



Interactive rip model, Inflatable Rescue Boat ride and touch screens.



PIC Kaka Point March Past Team

- 21 October 2010 – 2 November 2010
Near Te Papa, Wellington Waterfront, in front of Macs Brewery, Wellington
- 4 November 2010 – 8 November 2010
Otaki Museum, Otaki
- 11 November 2010 – 14 November 2010
New Plymouth Waterfront near the Windward Wharf
- 20 November 2010 – 29 November 2010
Lower Lawn area, Soundshell, Marine Parade, Napier
- 2 December 2010 – 11 December 2010
Rose Gardens, Gisborne
- 14 December 2010 – 19 December 2010
Taupo
- 23 December 2010 – 2 January 2011
Williamson Park, near the Whangamata Surf Life Saving Clubhouse
- 7 January 2011 – 12 January 2011
Auckland
- 14 January 2011 – 19 January 2011
Orewa Domain, near the surf club, Orewa
- 25 January 2011 – 7 February 2011
Marine Parade/Grace Avenue Carpark, Mt Maunganui
NOTE: This location coincides with the Festival of Surf Sport
- 11 February 2011 – 14 February 2011
Auckland Viaduct, Auckland City
- 10 March 2011 – 14 March 2011
New Brighton Beach, Christchurch
NOTE: This location coincides with the State National Surf Life Saving Championships
- 17 March 2011 – 29 March 2011
Science Alive Museum, Christchurch City
- 2 April 2011 – 12 April 2011
Dunedin

BEEN AND GONE!





" Through two World Wars and the Great Depression, Surf Life Saving grew and evolved. It bonded a beach culture of camaraderie and fierce competition with skill and a will to serve and save lives."

Between the Flags

100 years of Surf Life Saving

The Book

Between the Flags is the centennial publication of Surf Life Saving New Zealand. It is the outcome of more than three years of work and includes more than 5,000 photographs and stories researched and retold from the cuttings, clippings and voices of those that were there.

Over the last 100 years, Surf Life Saving has grown from humble beginnings on the shores of suburban beaches in Christchurch and Wellington to become one of New Zealand's most honoured and respected volunteer organisations.

New Zealand has thousands of beaches and millions visit them each year but they can be a deadly playground. From the roaring West Coast surf to the treacherous East Coast rips, it is easy to be swept into danger and Surf Lifeguards are often the difference between life and death.

Through two World Wars and the Great Depression, Surf Life Saving grew and evolved. It bonded a beach culture of camaraderie and fierce competition with skill and a will to serve and save lives.

Between the Flags tells the story of this history. At its heart is the tale of 50,000 lives saved but it is also about the friendship, teamwork, tears and triumphs that are the cornerstone of Surf Life Saving's success.

Gifted photographs, memorabilia, personal albums and diaries from long forgotten archives, libraries and museums capture the essence of an organisation that has become part of a nation's identity.

The last 100 years has seen Surf Life Saving reach beyond the beach and into this country's psyche. The stoic lifeguards standing between the fluttering red and yellow flags are now part of our national identity.

This is their story. It is told in the words and photos of the characters and competitors themselves and they are as relevant today as they were when they first stood looking out to sea, searching for an upraised hand.

These are the words and memories of the men and women who came from ordinary lives to do extraordinary things.

Between the Flags is a beautiful book made up of more than 400 pages of photographs and stories depicted in a clean and contemporary style.

Edited by Bob Harvey with the assistance of Pam Ryan, Marilyn Moffatt, Dick Glover and Miri Young, this book brings together a century of tales, voices and memories.

With so many familiar faces and stories, it is a must for every member's home - past and present. With limited numbers available get in quick to avoid missing out on this unique and significant record of Surf Life Saving in New Zealand.

**Call 0800 782 677 to order
or jump on-line at:
www.nzpost.co.nz/surf**



1940 While many male surf club members were away at war, new lady members took their place on patrol to ensure NZ's beaches were kept safe.

BUY
your copy
today!

100 YEAR
COMMEMORATIVE BOOK

\$49.95

NZ Post Commemorative Stamp Series



Each year NZ Post selects worthy subjects for its commemorative stamp series.

In this new stamp release, New Zealanders pay tribute to the Surf Lifeguards, instructors, coaches and supporters who have grown the community organisation of Surf Life Saving from humble beginnings to an integral part of New Zealand society.

The five stamp series depicts Surf Lifeguards in action - patrolling beaches and rescuing swimmers in heavy surf on beaches up and down the country.

The image of the beach activities taking place under the watchful eye of the stoic Surf Lifeguard represents the thousands of members who have volunteered to keep our beaches safe.

Launched at a private function at Parliament in early November the series of stamps and presentation packs are available through NZ Post and other stamp retailers. Stamps can be purchased as sheets of 25 or individually. The first day cover with five stamps attached and presentation pack incorporating the first day cover and a stamp set can also be purchased.

NZ Post estimate up to 4 million stamps will be sold allowing the Surf Life Saving message to be carried around the world. You can help make the series a success by ensuring your summer mail carries the story of the Surf Lifeguard. Go to your NZ Post store or purchase online today!



Order on-line now at: www.nzpost.co.nz/surf

1948 The "21" Club's first meeting was held at St Clair on 18 February, 1948. The club was open to qualified members who have 21 years continuous service in surf lifesaving.

100 YEAR 2011 CALENDAR

\$15

Other centenary stuff is available to buy including the Surf Life Saving Centenary Calendar and Surf Bear...



100 Year Calendar

A 2011 calendar capturing 12 full size black and white images of historic Surf Life Saving moments. Cover features the New Brighton Surf Life Saving Club in front of its original pier. Measures 305mm x 305mm (610mm when open) and includes a practical date pad with key dates.

Order on-line now at: www.nzpost.co.nz/surf

100 Year Surf Bear

Properly attired in 1920s togs, the Surf Life Saving bear has proven popular in the past. Available early December through Surf Life Saving New Zealand.

Order on-line now at: www.nzpost.co.nz/surf



100 YEAR SURF BEAR

\$15

Order Form

I would like to purchase the following centenary merchandise...



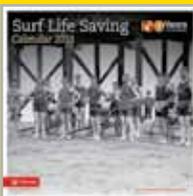
Book Between the Flags \$49.95 each

Life Member and President Bob Harvey has captured the first 100 years of our summers in a contemporary style. Over 400 pages of beautiful photos in a hard covered book telling stories of the people, the heroism and changes in New Zealand's communities. Between the Flags is the centennial publication of Surf Life Saving New Zealand. It is the outcome of more than three years of work, more than 5,000 photographs gathered, stories researched and retold from the archives of pictures, cuttings, clippings and voices of those that were there.



100 Year Centenary Surf Bear \$15.00 each

A 220mm tall Teddy Bear in traditional Surf Life Saving togs and red & yellow beanie!



100 Year Calendar \$15.00 each

A 2011 calendar capturing 12 full size black and white images of historic Surf Life Saving moments. Cover features the New Brighton Surf Life Saving Club in front of the original pier. Measures 305mm x 305mm (610mm when open) and includes a practical date pad with key dates.



NZ Post Commemorative Stamps

First Day Cover - \$9.50
Presentation Pack - \$19.90
Stamp Sheets [25] - \$15 - \$62.50*

New Zealand Post is celebrating the vital role that Surf Life Saving plays with the release of the '100 Years of Surf Life Saving' stamp issue. The issue depicts the heroic volunteers in action - patrolling beaches and rescuing swimmers in heavy surf on beaches up and down the country.

* price depends on denomination

To order on-line visit: www.nzpost.co.nz/surf

To order simply...

1. Indicate below the products and quantities you require:

Description	Price	Qty	Total NZ\$
Stamp sheets (25 stamps per sheet)			
60c - Surf lifeguard	\$15.00		
\$1.20 - Inflatable Rescue Boat	\$30.00		
\$1.90 - Ski paddlers	\$47.50		
\$2.40 - Surf boat crew	\$60.00		
\$2.90 - March Past	\$72.50		
Stamp first day cover	\$9.50		
Stamp presentation pack	\$19.90		
Centenary Teddy Bear	\$15.00		
100 Years of Surf Life Saving Calendar	\$15.00		
Centenary Book: <i>Between the flags</i>	\$49.95		
Please add \$10 for couriers in NZ	Total NZ\$		
For orders of more than 3 units please phone 0800 782 677			Office code: sls1

2. Provide your mailing details:

Title: Mr/Mrs/Miss/Ms/Other

Name:

Postal Address:

Post Code:

Phone: ()

Customer number: (if applicable)

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3. Advise how you would like to pay:

- I have enclosed a cheque / international money order / bank draft (payable to: New Zealand Post)
- I wish to pay by credit card (orders of \$10 or more)
- Visa Mastercard Amex Diners

Card Number

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Expiry

--	--	--	--	--	--

Cardholders Name

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Cardholders Signature

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Please charge my credit card:

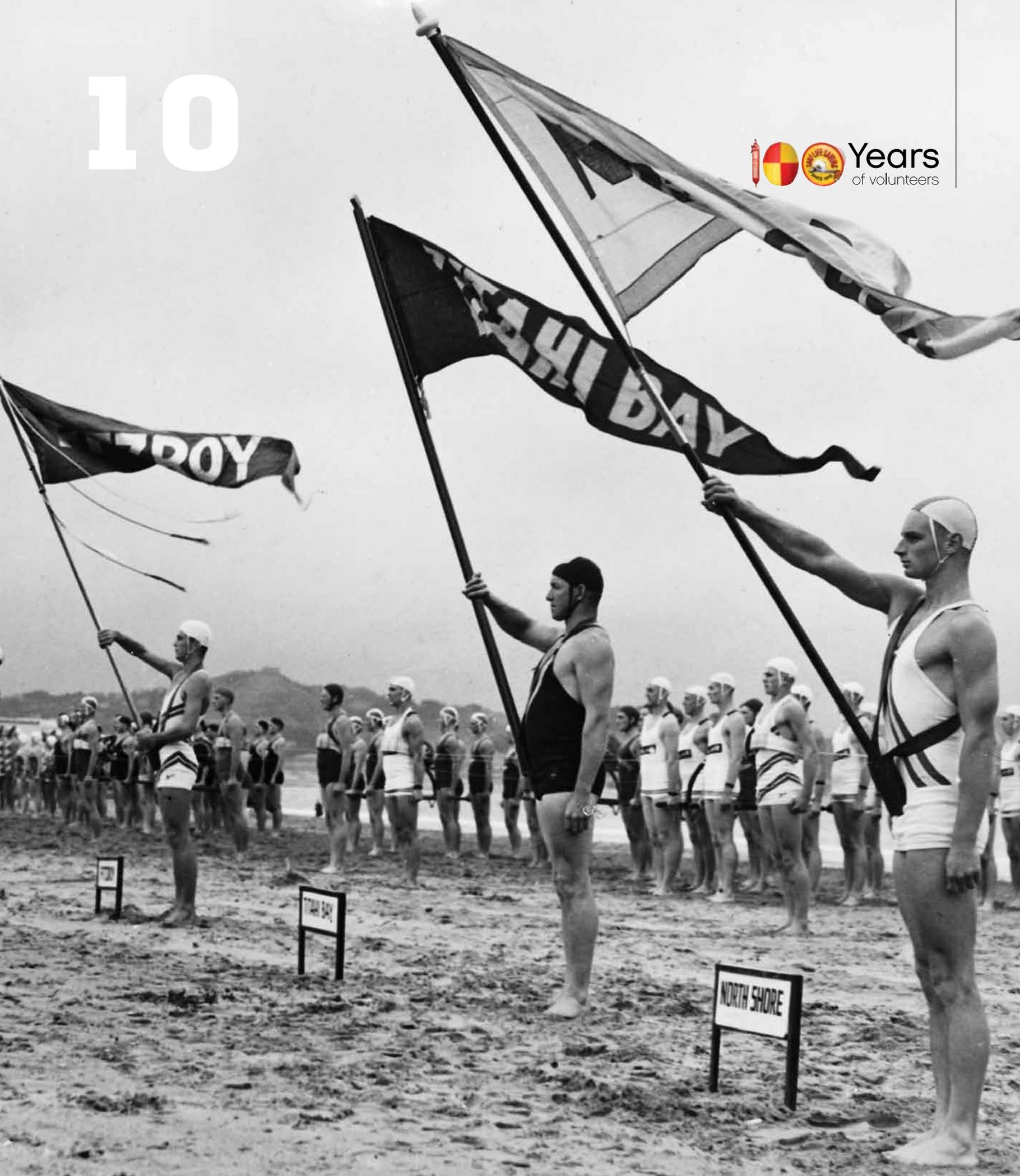
NZD \$

4. Post this order by FreePost to: FreePost No. Surf Life Saving, Private Bag 300, Whanganui 4540, New Zealand

- Tick this box if you don't want to receive any other information about Surf Life Saving

10

  **Years**
of volunteers



1950 The NZ team won its first test series against Australia in February 1950. The NZ team captain was Joe Clark.

1956 The NZ Surf Life Saving team competed as a demonstration sport at the 1956 Melbourne Olympic Games. Duncan Laing was the NZ team captain.



State National Surf Life Saving Championships 2011

Are you heading to the centenary Nationals in Christchurch this summer?

IMAGE: March Past display at the New Zealand Surf Life Saving Championships, Wellington.

The State National Surf Life Saving Championships is the pinnacle event of our season and will be held from 10-13 March 2011 on New Brighton Beach - the birthplace of Surf Life Saving in New Zealand.

The first Royal Life Saving competition for the prestigious Nelson Shield was held in 1915 at Hawkes Bay, followed by competitions between clubs and districts during the 1920s around the country.

In 1932 the newly formed Surf Life Saving Association of New Zealand attempted to hold their first National Championships at Foxton. 100 competitors turned out from all over the country but the championships were abandoned when a westerly gale and huge seas meant crews couldn't lay buoys. The next year's Nationals at Takapuna were more successful.

'Going to the Nationals' resulted in many fond memories for clubbies as they travelled to 29 beaches around the country in search of titles and good times.

This year's event will see almost 1,500 athletes compete over four days. From the Masters (over 30s) through to New Zealand representatives these championships will be one of the biggest ever held.

To celebrate the centenary and this historic occasion, Surf Life Saving is creating a festival atmosphere including a large covered Dome that seats 350 people, a custom designed merchandise initiative, entertainment throughout the weekend, a café and a bar to reflect on the wins and the unlucky breaks as the sun sets on the horizon.

The Nationals are one of the highlights of our centenary celebrations and are sure to embrace the camaraderie and competitive spirit that is ever present at this event. All members are welcome to participate and celebrate 100 years of Surf Life Saving in New Zealand.

This exciting showcase will celebrate all that is Surf Life Saving today and all that Surf Life Saving has been over the last 100 years, including a blast from the past as clubs are invited to bring out all the old uniforms, flags and reels!

So get your favourite woolen one-piece out, the old club banner or the prized R & R reel, and let your true colours shine through. While you're there, be sure to take a stroll down memory lane at the 'Between the Flags' travelling exhibition which will be housed just next to the Dome.

This year's State National Surf Life Saving Championships promise to be memorable – are you booked in?

Centenary Grand Parade

In celebration of our centenary, this summer's Nationals will see the reinstatement of a historic tradition - the March Past.

The March Past was traditionally the heart and soul of a surf carnival. Every Surf Life Saving club team needed magnificent March Past costumes, a brilliantly painted reel and a grand silken club flag to compete.

The standard bearer led their club team in, proudly holding the club flag in a leather socket draped around their neck. Behind them 11 of their team mates, men, women and juniors, marched in unison with the music.

The sight of hundreds of lifeguards swirling into the beach arena, flags flying and feet kicking sand before them was amazing to behold.

Last held in 1998, the March Past is an iconic memory in the history of Surf Life Saving. Its spirit will live on once more with the Centenary Grand Parade at the 2011 Nationals as clubbies young and old will have the opportunity to represent their clubs in this special event.

To encourage all clubs to participate the Grand Parade will not be judged. The emphasis will be on participation, not formality! Just keep these guidelines in mind as your club starts to talk about and prepare over the summer:

- Each club will need a club flag and flag bearer to lead their team
- Maximum of 12 people per team (less than 12 is fine)
- Reels are not compulsory but you are welcome to march with one if you bring it to Christchurch
- You can wear old style March Past costumes (get that moth ball smell out first), competition togs or a club uniform - your choice

The Grand Parade will be held during the lunch break on the Sunday at the Nationals (weather and conditions permitting) and yes, there will be March Past music!

21 Club members and Life members will have the opportunity to march behind the 21 Club or New Zealand flag.

Please register your interest to take part with Haley McMahon: haley.mcmahon@surflifesaving.org.nz

Final entries by Friday, 11 March 2011 at the Nationals.

1968 BP (formerly Europa) started their 40 year support of Surf Life Saving after the Worsler Bay SLSC surfboat was damaged in the rescue of Wahine passengers and replaced with the sponsored and aptly named "Miss Europa".

1978 During the trials for the new Arancia IRB at Piha in late 1978, the first rescue using an IRB was performed. IRBs now account for over 60% of all rescues.

festival of SURF SPORT

**9 DAYS OF HOT
SURF LIFE SAVING ACTION**
MT MAUNGANUI MAIN BEACH
29 JANUARY - 6 FEBRUARY 2011
CENTENARY CELEBRATIONS : SUMMER OF THE SURF LIFEGUARD

**Nine days, six countries, thirty-two provincial teams, one beach.
The Festival of Surf Sports is the biggest international surf
lifesaving event outside of the World Champs and is at Mount
Maunganui this summer.**

Kicking off on 29 January 2011 with the Northern Regional Championships and finishing nine days later with the glamour event of the New Zealand Surf Life Saving calendar, the Lion Foundation Surf League, this extraordinary sporting extravaganza will showcase some of the best Surf Lifeguards in the world and will test their fitness, skills and competitive edge to the limit.

As part of the 2010/11 Surf Life Saving centenary celebrations, the Festival of Surf Sport is a great opportunity to recognise and honour the huge role that competitive sport has played in the growth and development of Surf Life Saving in New Zealand.

Surf sports test a Surf Lifeguard's skills and have kept our athletes in prime condition for over 100 years. They also help build team camaraderie and club spirit - factors that all Surf Lifeguards rely on when charging into the ocean to save lives.

The Festival of Surf Sport presents a unique opportunity to bring New Zealand and international surf lifesaving competitors, members and their families together with the general public to celebrate the sport of surf lifesaving on the big stage.

Be on hand to witness the drama as it unfolds and help support Surf Life Saving New Zealand in its all-important centenary year.



SAT 29 JAN
NRCs

SUN 30 JAN
NRCs

MON 31 JAN
INT. CHALLENGE #1

TUE 1 FEB
-

WED 2 FEB
INT. CHALL



Saturday & Sunday
29 - 30 January 2011

NORTHERN REGIONAL CHAMPIONSHIPS [NRCs]

This highly participated event is the last major competitive warm up for Nationals, producing some quality competition and a healthy dose of drama. With over 1,000 Surf Lifeguards in action, see the best from the Northern regions and the occasional Southern competitor lock horns and battle it out for island supremacy.



Monday - 31 January
Wednesday - 2 February
Friday - 4 February 2011

DHL INTERNATIONAL SURF CHALLENGE

With six countries gunning for glory, the DHL International Surf Challenge promises to be an epic battle for our New Zealand team. Tensions will run high as the much-fancied Australians fight to retain their title across all surf lifesaving disciplines in this three test series.



Thursday - 3 February 2011

NZ PATROL TEAMS CHAMPIONSHIPS

The NZ Patrol Teams Championships showcase the extraordinary teamwork and skill required to be a Surf Lifeguard. A new format involving a series of scenario-based assessments will identify and crown the best club based patrol team in the country. Be there as the challenge unfolds.



Friday - 4 February 2011

UNDER 14 & UNDER 16 NATIONAL PROVINCIAL CHAMPIONSHIPS

Watch the young guns come out to play as the under 14 and under 16 National Provincial Championships roll into town. As the little brother to the Lion Foundation Surf League and the curtain raiser to the 3rd Test of the DHL International Surf Challenge this event presents a unique opportunity to catch tomorrow's brightest stars in action on the big stage for the first time.



Saturday & Sunday
5 - 6 February 2011

LION FOUNDATION SURF LEAGUE

Surf League was established by Surf Life Saving New Zealand as an elite series for the top one percent of its athletes. Its purpose was to pit the best Surf Lifeguards in the country against each other to ensure that those who prevailed were the best of the best. Don't miss New Zealand's top guns as they square off against the World All Stars Team in this marquee event.



Six Surf Lifeguards

Circumnavigation of NZ in an IRB

Auckland
Whangarei Heads
Matai Bay
Ahipara
Muriwai
Raglan
New Plymouth
Wanganui
Paekakariki
Nelson
Karamea
Greymouth
Okarito
Haast
Milford Sound
Doubtful Sound
Te Waewae Bay
Bluff
Half Moon Bay
Nugget Point
St Clair
Timaru
Christchurch
Kaikoura
Wellington
Riversdale
Napier
Gisborne
Hicks Bay
Whakatane
Mt Maunganui
Port Charles








As part of our centenary celebrations a team of passionate lifeguards led by Ash Matuschka and Andrew Lancaster, will attempt to circumnavigate New Zealand in the Surf Life Saving Centenary Circumnavigation.

The voyage will kick off in January 2011 and consist of 33 legs touching down not only in the major centres, but also taking our centenary celebrations to some of our country's most remote locations. All completed within 40 days – and within the 3.8 metre confines of a specially modified IRB.

“We decided as a small group of clubbies that we wanted to attempt something significant to help celebrate our centenary. For us, the circumnavigation is about celebrating today's generation and looking ahead towards the next 100 years. While we are 73 individual clubs, we are all united and we all do the same thing. We want the circumnavigation to touch all parts of our country and help tell the Surf Life Saving story, past and present” said Ash Matuschka.

Completing the circumnavigation is no mean feat - it means 40 continuous days in a wetsuit, confined to an IRB, battling the elements and whatever else may come their way. The team attempted a trial run from Mairangi Bay to Ruakaka and back in April – a distance of 90.2km. It was after two 3.5 hour legs that they realised the toll it was going to take on their bodies and have since taken measures to ‘harden up’!

Trans-Tasman solo rower and Mairangi Bay Surf Lifeguard Shaun Quincey has been working closely with the team, mentoring and bestowing the wisdom of his experiences.

If successful, this will be the first time a full circumnavigation of New Zealand has been completed in a craft less than 4m in length. A similar attempt to circumnavigate our shores was attempted in 1992 by Daisy Lean and his team of 27. It was a brave and valiant effort however after day one of their expedition, they were forced back to shore after encountering atrocious weather conditions.

The Surf Life Saving centenary voyage is scheduled to begin on Wednesday, 5 January 2011 and will see two crews travel 5,194km of stunning New Zealand coastline.

The team will consist of six drivers, a safety manager, mechanic, doctor and a land based support person. Their gear list is substantial: two IRBs on the water at all times and back up equipment readily available for each boat, two land-based support vehicles, VHF radios to ensure teams keep in contact with the VHF Avalon base and enable both IRBs to stay in contact at all times throughout the voyage. Tracking equipment will be installed in both boats allowing remote tracking, by the support team and other maritime safety capabilities. Chart plotters will be on board each IRB allowing the drivers to follow all the ‘way points’ marked on nautical charts, a path which has been carefully and strategically selected by the team.

“There's no doubt this is a big challenge – we've got the ‘best laid plans’ but as any lifeguard knows when you're up against the elements you're completely at nature's mercy. We're as prepared as we possibly can be but we also know to expect the unexpected. We want this challenge to capture the spirit of who Surf Lifeguard's are” said Matuschka.

The 40 day trip will capture the essence of Surf Life Saving, giving lifeguards, surf clubs and everyday kiwis the opportunity to be part of our centenary celebrations.

Find out more at:
www.sixsurflifeguards.org.nz

1988 75 Gisborne lifeguards helped in the rescue operations after Cyclone Bola caused devastating floods on the East Coast and Poverty Bay on 7 March 1988.

1988 World Champs hosted in NZ.



Name: Ash Matuschka

Why I'm part of the circumnavigation: This trip will pay tribute to the efforts of those who have been involved in surf lifesaving over the past 100 years. It's also a great way to welcome the next 100 years of lifesaving in New Zealand.

What surf lifesaving means to me: I truly believe that the skills and qualifications gained from surf lifesaving have helped shape me into the person I am today.



Name: Andrew (Slim) Lancaster

Why I'm part of the circumnavigation: Being able to acknowledge and celebrate all those who have come before us, while continuing to raise the profile of surf lifesaving in New Zealand is an opportunity not to be missed. Completion is also something to look forward to, reaching the goal and enjoying it with some of our best mates will be an amazing feeling.

What surf lifesaving means to me: Being in and around the water, with great people while being able to provide a valuable service to my community - it's a very rewarding part of my life that's helped define me as a person.



Name: Blake Ingram

Why I'm part of the circumnavigation: What a challenge!

What surf lifesaving means to me: Surf lifesaving provides me with a way to give back to my local community by helping provide a safe environment at the beach. The fact I get to make great friends and have fun doing it is just a bonus.



Name: Anthony Morgan

Why I'm part of the circumnavigation: Ever since I read the original story of the guys that attempted this journey, I've wanted to do something similar for surf lifesaving. This is the perfect opportunity for me to do that.

What surf lifesaving means to me: Surf lifesaving represents 100 years of history and I am ready for a massive challenge to lift the profile of the organisation in its centenary year.



Name: Matt Buswell

Why I'm part of the circumnavigation: This is a chance for me to see New Zealand's coastline in a unique way and undertake an adventure of a lifetime. To visit some of the most remote areas and surf clubs in New Zealand within the space of 40 days will be unreal.

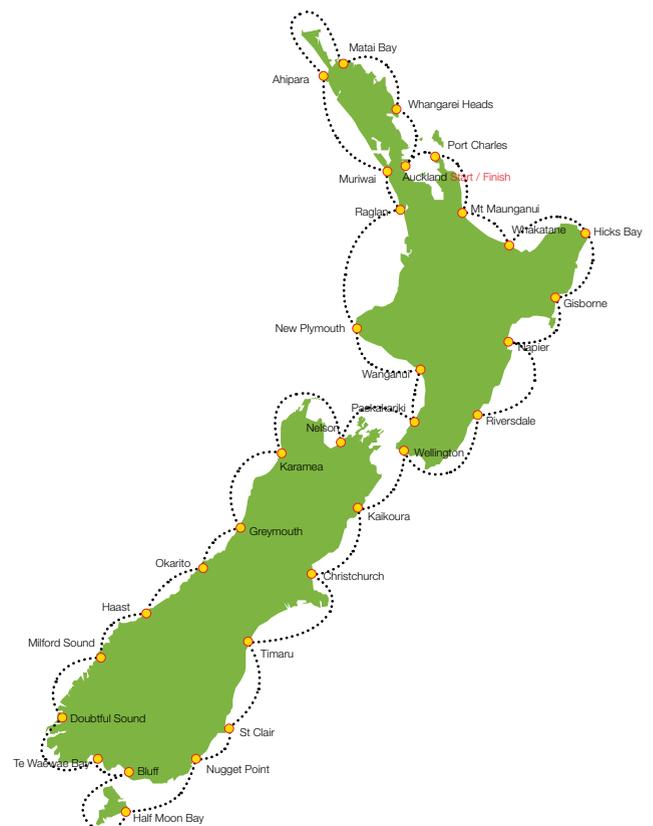
What surf lifesaving means to me: Over time it has developed into more than what it initially was to me - a sport. There is a sense of duty and accomplishment knowing that together, volunteer lifeguards across New Zealand make beaches a safer place for the community to enjoy. The people involved with surf lifesaving and the friendships I've formed keep me coming back year after year.



Name: Jason Harvey

Why I'm part of the circumnavigation: New Zealand has one of the most beautiful, remote and diverse coastlines in the world, which few of us get the chance to fully explore. The opportunity to test myself against the elements, share all the experiences with my fellow lifeguards is one not to be turned down!

What surf lifesaving means to me: Surf lifesaving means taking advantage of all the opportunities this great organisation has to offer. It means countless hours patrolling the beach, training younger members and fulfilling committee roles. But mostly it's the friendships made and relationships formed that are the single biggest reason I continue to be involved.



2010 Surf Life Saving Celebrate 100 years since the first lifesaving patrols started in NZ.

Centenary Gala Dinner

The stars came out to shine for the Surf Life Saving Centenary Gala Dinner which was held on 18 September in The Great Room at the Langham Hotel in Auckland.



Joint Patrons of Surf Life Saving New Zealand, Their Excellencies, The Rt Honourable Sir Anand Satyanand, GNZM, QSO, and Lady Susan Satyanand attending the Gala Dinner.

Over 520 members of all ages joined together to celebrate 100 years and honour our wonderful organisation as we prepare to embark upon the Summer of the Surf Lifeguard 2010/11.

Kicking off with rousing addresses from Surf Life Saving's President, Bob Harvey, the Speaker of the House, Dr The Rt Hon Lockwood Smith and the Governor General himself, The Rt Hon Sir Anand Satyanand, the night was always going to be entertaining.

Throw a few bubbles, some great food and a good old fashioned disco dance in the mix and you've got the recipe for a cracking event that did not fail to deliver.

Feedback from members was very positive and all in all the Gala Dinner was a fitting and memorable start to our centenary celebrations.

A big thank you to the organisers and in particular Malcolm Beattie and Marilyn Moffatt who gave a huge amount of time and effort to make the night an astounding success.

DHL Volunteer Day

Surf Life Saving clubs in New Zealand and Australia were on the receiving end of DHL volunteer help again this year as part of DHL's Volunteer Day.

Over 30 DHL employees had their work cut out for them at Red Beach, Muriwai and Piha clubs offering a days hard manual labour – and even had blisters to show for it. The good-willed DHL volunteers completed a multitude of jobs on each clubs 'to do' list.

After a stormy start to the day – the weather cleared up enough for Muriwai SLSC to put their volunteers to work planting 150 native trees and shrubs to help combat erosion – that was after they'd cleaned and scrubbed the club to within an inch of its life.

At Red Beach DHL volunteers picked up where they left-off last year when they built a retaining wall and painted the lower level of the club – this year painting the club's inside foyer.

At Piha – volunteers re-sanded the patrol tower, gear sheds were cleaned out and the boat shed was prepped for another busy summer ahead.

DHL has been a proud supporter of Surf Life Saving New Zealand since 2003. The partnership continues to be one of the largest corporate sponsorships for Surf Life Saving, and significantly contributes towards the ongoing costs associated with training, uniforms, rescue gear and equipment.



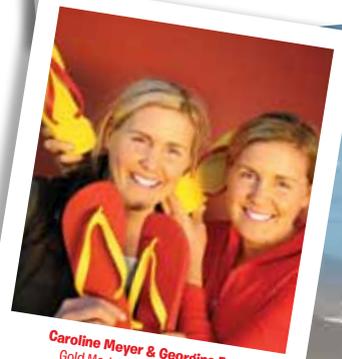
DHL Volunteers shifting at Muriwai.

From 16 to 26 September this year, around 30,000 employees, customers and business partners in over 100 countries took part in DHL Volunteer Day.

"DHL welcomes the opportunity to continue to work alongside Surf Life Saving to keep our beaches safe. The partnership with Surf Life Saving is one that we are extremely proud of," said Gary Edstein, Senior Vice President Oceania, DHL

"We are also extremely happy that our staff in New Zealand can help prepare kiwi beaches for the summer, creating a tremendously positive impact on local communities," added Terry Ryan, Senior Vice President, DHL Supply Chain, South Pacific.

A great and productive day was had by all – and the camaraderie that is so apparent between our members and DHL volunteers continues to grow – as does our appreciation for our corporate sponsors – thanks DHL!



Caroline Meyer & Georgina Earl
Gold Medal Olympians, Rowing



Beach Flag Jandals



Keith Quinn - sports & jandal broadcaster



Jandal Day Dress Ups



National Jandal Day

Over 1000 jandal-clad Surf Lifeguards hit the streets fundraising for National Jandal Day on 3 December 2010, encouraging Kiwis to support Surf Life Saving as it celebrates one hundred years of saving lives.

National Jandal Day has quickly become a fond part of our unique kiwi culture as New Zealanders jump at the chance to wear jandals while going about their every day business. Over 140 schools supported the popular appeal again this year with coin trails, mufti-days, sausage sizzles and discos the order of the day - all done in typical kiwi style while wearing New Zealand's favourite footwear.

National Jandal Day has been extremely well received by kiwis and raised over \$260,000 in its inaugural year, \$350,000 in 2008 and \$352,000 in 2009 for Surf Life Saving.

As Grant Florence, Surf Life Saving New Zealand's Chief Executive puts it - "This summer is especially significant for Surf Life Saving as we pay tribute to the Surf Lifeguards who have watched over us for one hundred years. The New Zealand public has always supported our endeavors enthusiastically as we've worked diligently to meet the growing needs of our communities - and today we are the leading aquatic safety provider in New Zealand. It's the public's generosity that has helped us provide a world class service on our beaches - National Jandal Day is an extension of that support and we are eternally grateful for the donations we receive on this day each year".

Over the past 100 years Surf Lifeguards have saved more than 50,000 lives and volunteered over three million patrol hours on our nation's beaches. The Surf Life Saving Centenary is a celebration of the legacy and dedication from the men and women who have served on the often dangerous beaches of our coastline.



"This summer is especially significant for Surf Life Saving as we pay tribute to the Surf Lifeguards who have watched over us for one hundred years... It's the public's generosity that has helped us provide a world class service on our beaches"

Grant Florence
Chief Executive



**WE'VE RAISED OVER
\$1,000,000
IN THE LAST 4 YEARS AND
COUNTING...**

PROUDLY SPONSORED BY

STATE

Partner Update

Without the continued support of our partners the valuable work we do in and around New Zealand communities would not be possible. From our large corporate sponsors to our local event coordinators and supporters - our partners' commitment to helping us prevent drowning and injury in New Zealand is invaluable and we thank them all.

BP

42 years of Surf Rescue

The capsizing of the inter island ferry – the Wahine - in 1968 marked the beginning of BP's long standing involvement with Surf Life Saving in New Zealand.

Worser Bay SLSC's surf boat was damaged during the rescue attempt that year and Europa (a then subsidiary of BP) sponsored a replacement boat, aptly named Miss Europa.

The relationship evolved from there under both the BP and Europa brands predominantly through sponsorship of jet boats in the 1970s, medical scholarships and other club equipment.

1990, or the green year as many people in Surf Life Saving recall it, was the year that all Europa branding was replaced and the BP/Surf Life Saving relationship became even stronger. That year saw a number of initiatives aimed at improving the development and integration of the IRB in lifesaving activity, including the launch of the BP Surf Rescue Challenge, the BP Experience and a dedicated full-time role to support the IRB as a front line rescue craft.

It is staggering on reflection to see how quickly the IRB became established following the adoption of formal standards and endorsement of several brands by Surf Life Saving in November 1978. By February 1981 there were 27 clubs (more than a third) operating IRBs and by November 1982, three quarters of our clubs had IRBs.

Today, there are 208 IRBs with 259 engines across the country. Maintaining and developing a fleet of identical craft ensures the most effective and efficient operation - the envy of many rescue and lifesaving organisations. The support of our partner BP has enabled the organisation to have the resources to continue to commit to and develop such an important part of today's lifesaving service.



DHL

helping deliver safer beaches

In 2003 DHL adopted the red and yellow colours in more than one way. Their arrival as a partner marked a new dawn for Surf Life Saving as our brand awareness grew ten fold.

DHL's support provided us with a consistent uniform and beach safety campaign that were heavily promoted through the successful Piha Rescue television series. This exposure helped make Surf Life Saving one of the most recognisable brands in New Zealand today.

Trusted, safe and secure are values that both organisations stand for and this alignment in thinking has seen the relationship go from strength to strength.

DHL are a truly global organisation with operations in 220 different countries and territories, including 10 locations in New Zealand and over 500,000 employees processing more than 1 million customer transactions every hour worldwide.

DHL promotes excellence as the key sponsor of the 'In if for Life' Awards and the 2011 International Challenge which will see nine teams from seven countries compete in a three test series at Mt Maunganui.

DHL also supported the New Zealand Team at the World Lifesaving Championships held in Egypt in October 2010.



State

Insurance

with you in the water

In June this year State Insurance took the plunge and announced the biggest sponsorship deal in its 100 year history - a deal that will provide critical resourcing to Swimming New Zealand, Surf Life Saving New Zealand and the New Zealand Ocean Swim Series.

Just patrolling the same 80 beaches for another 100 years won't achieve our purpose of preventing drowning and injury in New Zealand. Patrols at the busiest beaches are part of the solution but reducing the drowning rates at the other 400 beaches frequented by the public that aren't patrolled requires a broader approach and we need to continue to evolve our services and strategies.

Surf Life Saving's Coastal Safety Audit programme is one such strategy that will come to life with State's support. More than 100 beaches have been mapped to date and a comprehensive web based portal using the wealth of data accumulated will ultimately capture up to 500 beaches. This will provide a vital tool that will allow us to monitor the ever changing coastal environment and better advise the general public on the best places to swim, surf, fish or dive at any given time.

State's support also provides a collaborative platform for Surf Life Saving and Swimming New Zealand to work with primary schools to ensure they are provided with the water safety programmes and support they need. This will enable both teachers and pupils alike to make better use of their local facilities be it their own pool, the local community facility or our beaches.

State are a key sponsor of our centenary celebrations and we look forward to having them on board as we embark on another 100 years of service to New Zealand communities.



Partner Update continued...

Charity Gaming

There are a number of Charity Gaming Trusts that support Surf Life Saving, and without their support we could not provide the service we do. Charity Gaming Trusts operate gaming machines in licensed premises and nearly 40% of the income earned is made available to the community as donations from these trusts.

Significant supporters of Surf Life Saving include the Lion Foundation, Pub Charity, the New Zealand Community Trust and the Southern Trust.

Pub Charity alone have really come to the party this year committing to the supply of 73 IRB engines - one for each club. Carrying a commemorative 100 years / Pub Charity logo the roll out of these replacement engines will begin shortly as we secure shipments.

Changes to the Gambling Act in 2003 have resulted in significant declines in community grants of approximately \$50 million over the last five years and as a result the life blood of many community organisations is under increasing threat.

For Surf Life Saving this loss of income has had an effect and we need to look at ways to retain this support. We encourage clubs and members to make submissions to local councils regarding gaming policy reviews, acknowledging the crucial role that local council and community funded donations play in sustaining our all important lifesaving service.

Other Partners

In addition to our major partners, there are a number of other organisations that make a significant contribution to the support of Surf Life Saving in New Zealand:

- The twelve community trusts including the ASB Trust, Canterbury Community Trust and Otago Community Trust all provide support at a local level, collectively providing more than \$700,000 a year.
- The New Zealand Lottery Grants Board has been a long supporter of Surf Life Saving with more than \$2 million dollars annually.
- SPARC support our High Performance NZ team campaigns.
- Local councils make contributions towards the cost of Regional Lifeguard Programmes.
- In greater Auckland, the Auckland Regional Funding Board is an important partner of ten clubs and wider Surf Life Saving services in the area.

We would also like to acknowledge the valuable contribution of Le Tan, Noel Leeming, Progressive Enterprises, Tip Top, More FM and Havaianas along with many other smaller local partners who are unfortunately too many to name here. You know who you are.

CHIEF EXECUTIVE'S REPORT

Annual General Meeting – 2010

The Annual General Meeting was held in Auckland on Saturday, 18 September 2010. The meeting was held the morning after our Centenary Gala Dinner and before our Annual Awards function so it was well attended as a result.

This was the first Annual General Meeting and related Board elections under the new Constitution of Surf Life Saving which was adopted in September 2009.

In line with the constitutional changes each club had a direct vote on all matters of the Annual General Meeting and it was the number of clubs present that determined the quorum for the meeting.

Of note, President Bob Harvey continues on into his second year of his two year term.

The new Board consists of:

Michael Bassett – Foss
Warwick Bell
Graeme Cullen
Tom Hart
David Lean
Nicki Nicol

The Board Appointments Panel that has been established in line with the constitutional changes (consisting of one representative of each of the 4 regions, plus an independent person and also one representative from the Board – not seeking re election) interviewed all applicants for the Board positions and appointed Tom Hart and Nicki Nicol as the two appointed Board Members. The other members of the Board were elected by the club representatives at the meeting.

Subsequently the Board appointed Graeme Cullen to the role of Chairman of the Board.

The annual meeting also received the 2010 Annual Report and Financial Statements. Copies of these are available on Surf Life Saving New Zealand's website:

www.surflifesaving.org.nz

Organisational Change

The organisational change that has been a focus of many in Surf Life Saving and has seen us become a truly national organisation has continued to progress pleasingly.

There are many examples of the benefits beginning to be realised across the country as a result of the change that has been made.

As this change is bedded in and we complete our first full summer with it in place I am confident that we will continue to experience the benefits and progress the change in a positive and value adding manner.

There is still much to do but a sincere thanks to those members who have assisted and provided very valuable input and assistance during this significant period.

Lifesaving and Membership Numbers

The health of our organisation remains strong. While many volunteer organisations are finding it difficult to sustain their service due to falling numbers we continue to experience growth. This is testament to the fantastic work our lifeguards and members do towards our organisation's commitment to drowning prevention.

A summary of some of our key lifesaving efforts over the past 3 years show:

	2009/10	2008/09	2007/08
Patrol Hours	198,158	194,486	183,350
Preventatives	94,332	105,388	111,225
Searches	298	285	272
First Aids	1,789	2,010	1,618
Lives Saved	1,424	1,300	1,681

In addition our membership grew over 5% in the past year to in excess of 15,800 and the number of qualification awards also grew during the past year.

Our Birthday

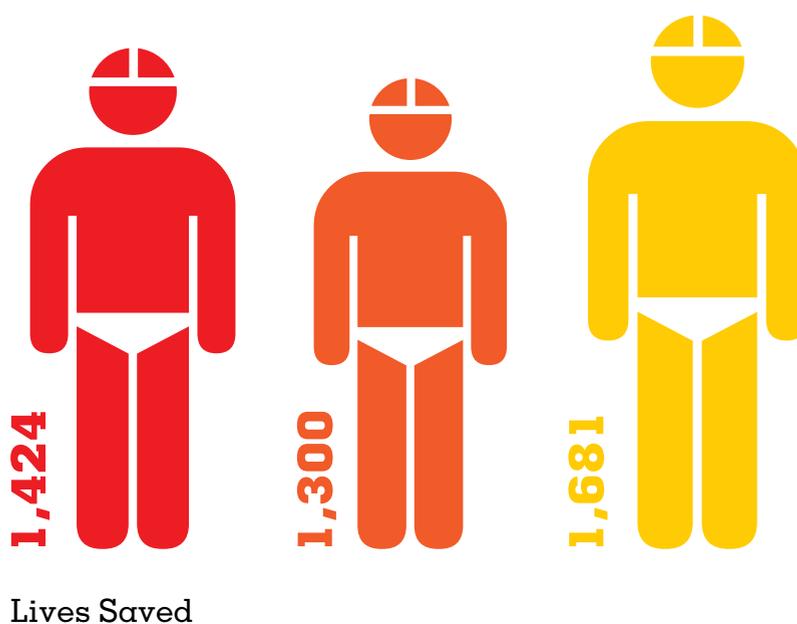
Finally a salute to all of our members who over the past 100 years have made Surf Life Saving the brilliant organisation it is today.

As our centenary celebrations kick into gear it is a great time to reflect on the wonderful feats that have been accomplished over the last century and look forward to the next 100 years of service.

Whether it is taking time to visit our travelling interactive exhibition "100 years of Lifesaving - Between the Flags" or purchasing a copy of our Centenary Book "Between the Flags" authored by our President Bob Harvey, I do hope you will find a way to celebrate this special occasion while having a safe and enjoyable summer.



Surf Life Saving Preventing drowning and injury in New Zealand



REGIONAL ROUND UP

Surf Life Saving has moved forward with the implementation of the organisational change approved last year. We have now successfully completed the transition from nine separate districts to one organisation under the governance of the Surf Life Saving New Zealand Board.

A key aspect of this change is the appointment of Club Development Officers (CDOs) within each region who work closely with the respective Regional Business Managers and Programmes & Services Managers to ensure that local clubs and members have the support they need. Your first port of call - the CDOs have had a very busy winter working closely with their clubs as we all prepare for what will be an exciting and busy centenary season.



2

Central Region

As the first cab off the rank – the Central Region CDOs are well into their work.

The team have just completed a full year under the new structure and have worked hard across the areas of Business, Programmes/Services and club Development to ensure their areas are well prepared for the summer season ahead. The team have had the opportunity to work with clubs and members in a full planning cycle as they developed a programme of activity for local areas and the wider Central Region that resulted in a clear plan being established. One example of a positive change was the moving of some First Aid, VHF and Coaching courses to earlier in the season so that they coincided with the school holidays. This gave younger members in the Central Region the opportunity to obtain their training prerequisites well in advance of the patrolling season.

1

NORTHERN REGION

The Northern Region is the last of the four designated regions to change over to the new organisational structure. With the agreement of a transition plan being finalised we will be looking to appoint CDOs for the local areas in this region in the not too distant future.

3

Eastern Region

The Eastern Region which encompasses the Coromandel, BOP and Gisborne areas was the second region to begin under the new structure.

One of the notable success stories thus far within this region is the desire for clubs to work closer together, whether that be with lifesaving or sport outcomes. We have seen some of the larger clubs show a real willingness to support the medium to smaller clubs which was one of the key outcomes of the organisational changes promoted. The summer ahead is a busy one for this region as the Mount plays host to the highly anticipated Festival of Surf Sport and the Eastern CDOs will all be working hard to ensure a very successful event is delivered.

4

Southern Region

The Southern Region CDOs are up and running and are working on the delivery of a number of exciting initiatives across the South Island.

One such initiative is Surf Alive, a programme aimed at recruiting and retaining Surf Lifeguards in the region. It has been successfully delivered across the South Island and is something that we are looking at offering across the rest of New Zealand next season. With the New Zealand Surf Life Saving Championships planned for New Brighton the CDO team are also providing important support to the events team as we prepare for this very special occasion in March 2011.

CDOs

Lachlan Knighton
Coromandel

Mike Lord
Opotiki to Mt Maunganui

Jeremy Lockwood
Gisborne to Tologa Bay

David Beattie
Hawkes Bay to Riversdale

Scott Roberts
Christchurch

Steph Laughton
Otago & Southland

Hannah Mayer
Rarangi to Kotuku

Brent Harvey
Capital Coast

Andy Cronin
Wanganui to Waitara





QUESTION: How does a Club Development Officer support a club and how can clubs each seek their own specific form of support they need?

ANSWER: Clubs have become a direct stakeholder in their relationship with Surf Life Saving with each developing their own agreement of what support they will receive from their dedicated CDO.

HOW DO WE DO THIS?

Club Pulse.

WHAT IS IT?

Club Pulse is about reducing work loads and is a tool clubs can adopt only if they choose.

It provides accountability – it captures how the CDO will assist the club in its goals and ultimately become part of the performance measure against the benefits promoted from the organisation review.

In short, it holds Surf Life Saving accountable for providing support to a club.

CLUB PULSE IS SPLIT UP INTO FOUR KEY AREAS:

- People, financial stability and framework
- Club operations, member communication and development
- Membership satisfaction, club priorities and annual goals
- Opportunity for the club to provide direct feedback on Surf Life Saving's performance

Just on half of the clubs in New Zealand have been taken through the tool by their respective CDOs. Each aspect/question is given either a Green (completed and in place) Orange (in progress) or Red (not started) mark.

The results so far can be seen below:



THE TOOL BOX

The Club Pulse Tool Box is a collection of over 120 templates, documents and programmes that clarify best practice in four key areas of club administration:

- Finance
- Communication
- Sport and Lifesaving
- Governance

This information is currently held on Surf Life Saving's computer system. Each CDO can readily access it at any stage for their club – there are also plans for a number of the tools to be added to Surf Life Saving's website.

Clubs working closer together...

While the organisational change is still being rolled out, we are starting to see some really exciting changes taking effect....

One in particular is that of clubs working closer together. The CDOs have been active in working with clubs to bring them closer together – through identification of challenges and needs the CDOs are in a good space to help facilitate solutions across clubs.

A really good example of this is the support Worsler Bay SLSC are receiving from its fellow Capital Coast clubs. Maranui, Lyall Bay and Paekakariki have all expressed a willingness to support Worsler Bay as it develops its lifesaving plan for the next 3 years including a mixture of both skills and expertise as well as man power on the ground.

Further north New Zealand's top sporting club Mount Maunganui along with its neighbours Omanu Beach SLSC have been very active in supporting the smaller clubs of Opotiki, Pukehina and Maketu with the provision of sporting equipment. The Mount Maunganui Lifeguard Service alone gave 13 boards to Maketu.

These are just two examples of some of the work that is going on and the willingness of clubs to support and help each other for the greater good!

Emily & Liam help rescue Samoa

On 7 September 2009, Liam Porter and Emily Pol, two (then) 7 year old junior surf members from Papamoa Surf Life Saving Club were woken up to the news that there was a Tsunami warning after a major earthquake. After watching the news and seeing that Samoa had been hit causing major devastation they wanted to help.



Emily & Liam
- gridders are winners.

Emily and Liam together wrote lots of letters to the newspapers and TV stations to help spread the word, and their Mums asked friends all over New Zealand for their children to help out with pocket money. After opening a BNZ account, the two, along with their younger siblings, went down and invested \$2 each - a good start. After a strong campaign, and appearances in newspapers and on Breakfast TV they finished up with nearly \$94,000!

Thanks to the generosity of Papamoa House of Travel and BNZ, Liam and Emily were able to fly to Samoa with their Mums in September this year, where they met a team from Red Cross who showed them the 8 new family homes and water tanks that their fundraising efforts had built. They were also given lunch by a family who had lost 13 family members in the Tsunami and wanted to say thank you for helping them rebuild their life after the terrible disaster.

Next on the agenda for Emily and Liam is setting up their account "Small Change", and teaching the children of New Zealand how easy it is to help with only a little donation. The two are also working towards eventually becoming lifeguards when they turn 14, says Emily "When I grow up I want to be a lifeguard just like my Mum and Dad because I want to always be able to help people that need it".

Emily and Liam are two very inspirational young members of our organisation that we are very proud of. If you dream it, you can achieve it!

Turkish Lifesaving

an account by Arie Moore:

Rowing a surf boat into North Beach on the Gallipoli Peninsula was a surreal experience, and one we will never forget. While in Turkey the team took part in two carnivals with local rowers, spent a lot of time at the beach and discovered what an amazing country Turkey is.

Our trip started at the Bosphorus University Beach, which is located about an hour out of Istanbul on the Black Sea. Over 100 people drown at this beach every year, including two in the 10 days before we landed.

On the day we arrived there was half a foot of surf, little wind, and the temperature was around 34 degrees.

The whole beach environment is vastly different to what we experience in New Zealand. The stretch of beach we were

located on was split up into a number of private beaches that you had to pay around \$30 to visit. Then there were nets to keep everyone in a contained area with the lifeguards in a tower with a loud hailer (like our Officials at Nationals). Very different from New Zealand.

The next week we spent at the Gallipoli Peninsula, staying in the only hotel anywhere near where the ANZACs landed. While preparing for our swim across the Dardanelles, we also managed to fit in a full day tour of the battlefields along with more training and rowing into North Beach.

The highlight of the tour was a service for our fallen New Zealand Surf Life Saving members. Hearing the last post played at Chunuk Bair, which is the

New Zealand memorial, was moving for our whole team and hit home the history of Gallipoli.

The 2015 event is a surf boat relay around the peninsula and is going to be even bigger. This will involve 100 surf boats and is on the centenary of the Gallipoli landings. After spending 2 weeks in Turkey with 3 Australian teams we can honestly say this is an opportunity not to be missed, and strongly recommend that all clubs take advantage of this once in a lifetime opportunity.

We also want to recognise Paul Murphy and Military History Tours for organising this trip for everyone.

The team that travelled to Turkey from Lyall Bay way: Martin Robinson (Manager), Dylan McKee (Captain), Ray Stoddart, Arie Moore, Brad Lawson, Alex Weir, Nicole Taylor, Leza Papps, Chantelle Cowlrick, Kelsey Moffatt, Michael O'Connor, Amy McMullan, and Catherine Gibbons.

Photo: Leza Papps





Getting people out of the water is their business. Getting the boats into the water is ours.

For 100 years, Surf Life Saving New Zealand has been rescuing people from the treacherous waters around our coastline. And for 42 years, we've been helping – with a sponsorship that has enabled SLSNZ to build up its fleet of over 190 Inflatable Rescue Boats. On reaching its centenary year, SLSNZ deserves the congratulations and thanks of all New Zealanders. That includes all of us at BP – we're proud to be associated with an organisation of brave men and women who have saved more than 1,400 lives in the last year alone.



summer of the
surf lifeguard
2010 - 2011



BP Surf Rescue Awards 2010

Surf Rescue & Lifeguard of the Year

It was 7pm on New Year's Day and surf lifesaver Chris Parker was packing up his gear after another long day patrolling Kariotahi Beach, south of Auckland, and was getting ready to meet his parents for dinner.

As he took in the signature red and yellow flags at the end of the day, he'd noticed a beachgoer wading near a dangerous rip and warned him to be careful "but he ignored us". That started a chain of events that led to Parker being honoured by Surf Life Saving New Zealand for the "Rescue of the Year".

The 21-year-old, who is studying for a degree in geology, was the only lifeguard at the beach when he was alerted by members of the public that there was someone in trouble about 100m offshore.

After calling for urgent backup, Parker decided he had no choice but to launch the IRB, which he did with assistance from a member of the public.

Battling a 3m swell, he reached the swimmer, who was wearing a windbreaker and "climbing the ladder" – a term used by Surf Lifeguards to describe the initial stages of drowning.

Parker couldn't get the swimmer into the boat so threw him a rescue tube and hoped he could hold on to it until another lifeguard arrived.

He was just about to abandon the IRB to attempt a tube rescue when Thomas Goer, of North Piha, arrived at the beach after responding to the call for help.

Parker had to leave the swimmer to pick up Goer.

Even then, the pair struggled in treacherous conditions to get the swimmer into the boat and Goer had to jump overboard and tow him with a rescue tube.

Parker was pleased he and Goer had been honoured for their rescue but added: "It's not just recognition for this rescue but for rescues that all of us do every week through summer."

Also at the awards, Shaun Smith, a 54-year-old Papamoa Surf Lifeguard, won the prestigious Lifeguard of the Year award.

Smith has volunteered 33 years of service to the Surf Life Saving organisation, having gained his bronze medallion in 1977.

He spends nearly every day of the year at his club – summer and winter – and he attends every surf carnival and is responsible for event safety. He also oversees fundraising and team management at carnivals and trains new lifeguards.

Article by Michael Donaldson, Sunday Star Times



Rescue of the Year winners Thomas Goer and Chris Parker with Lifeguard of the Year Shaun Smith

DHL IN IT FOR LIFE AWARDS

IMAGE: Nikki Cox - International Performance of the Year

A celebration of Surf Life Saving took place in Auckland at the Maritime Museum on 19 September 2010 as national honors were awarded to past and present Surf Lifeguards at the 2010 DHL 'In it for Life' Awards. Over fifty of New Zealand's elite Surf Life Saving members were officially recognised for their hard work and dedication to Surf Life Saving.

Over the past 100 years Surf Lifeguards have saved more than 50,000 lives on our nation's beaches – and during the summer of 2010/11 Surf Life Saving will celebrate the legacy of dedication and leadership, from the men and women who have served New Zealand.

Surf Lifeguards have met the growing needs of our communities and today we are the leading aquatic safety provider in New Zealand, constantly evolving to provide a world class service on our beaches.

Forty Service and Distinguished Service Awards were presented along with eight Life Member Awards celebrating volunteer work spanning many decades. Pru Casey from Warrington SLSC was awarded Volunteer of the Year and Kurt Wilson from Papamoa took out Coach of the Year, while Nikki Cox was recognised for her impressive performance at the 2009 World Games in Taiwan.

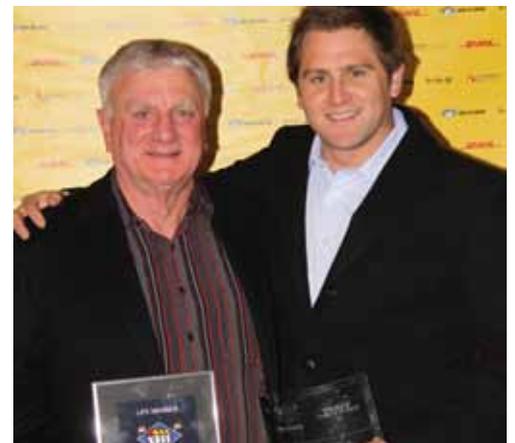
"The DHL Awards of Excellence pay tribute to the valuable time and effort our members dedicate to making our beaches a safer place. Many have spent

the majority of their lives involved in Surf Life Saving and that admirable commitment deserves national recognition. The summer of 2010/11 is an important time for Surf Life Saving as we prepare to celebrate the centenary of Surf Life Saving in New Zealand – it is the men and women that have received these awards today that are the backbone of our wonderful organisation." said Grant Florence, Chief Executive Surf Life Saving New Zealand.

Award categories included DHL Volunteer of the Year, Surf Coach of the Year, Official of the Year, Examiner of the Year as well as Distinguished Service and Life Members Awards.



Diego Pedrioli - Instructor of the Year, being presented his Award by Mark Foy, Director of Marketing & Strategy Oceania DHL.



Kurt Wilson, Coach of the Year with his Father Wally Wilson, Surf Life Saving Life Member.



DHL INSTRUCTOR OF THE YEAR

Diego Pedrioli

Club Chief Instructor for Wainui SLSC
Mentor to other guards, helping them achieve their SLS Instructor Awards
Patrol Captain and often helped other patrols when short providing leadership and mentoring development
Gisborne District Examiner (gained Examiners Award 2009-10 season)

DHL OFFICIAL OF THE YEAR

Wayne Franich

Event Referee for SLSNR
Member of the SLSNR Sports Operational and SLSNZ Surf Official Advisory Committees
Mentor who commits significant time to identify and develop other individuals through a surf officiating pathway

DHL INTERNATIONAL PERFORMANCE OF THE YEAR

Nikki Cox

Awarded for her impressive performance at the 2009 World Games, Taiwan: Gold in the Board Race, Silver in Board Rescue, Bronze in Ironwoman

DHL COACH OF THE YEAR

Kurt Wilson

Head Coach at Papamoa Surf Lifesaving Club
Runs the mid-week programme October-March with up to 160 members
Led a team of 59 Ocean Athletes in 2010
Head Coach for the 2010 BOP U16 Interdistrict Team
Member of the SLSNZ Coaching Advisory, PSLSC Surf Sports and PSLSC Junior Surf Committees

DHL VOLUNTEER OF THE YEAR

Pru Casey

87 hours of voluntary patrol (Oreti, Warrington)
Member of Warrington, St Kilda & St Clair Clubs
50 hours of supervising Club Health, Oreti Beach
Swim training session support 4 days/week
Board Member for Surf Life Saving Otago
Representative Team Selector
Regional Guard Assessor

GUDELL TROPHY

Papamoa SLSC

Awarded to the club with the highest number of Surf Lifeguard Awards gained.

44 Surf Lifeguard Awards

LONDON TROPHY

Waipu Cove SLSC

Awarded to the club with the highest number of Surf Lifeguard Awards gained as a ratio of membership

20 Surf Lifeguard Awards

5 Instructor Awards

24 Refreshed Members

2010 SPECIAL AWARD WINNER INNOVATION AWARD

Tim Jago

Started seeking funding for Muriwai Clubhouse and quickly determined that 10 clubs in the Auckland region have building projects totalling \$20m over the next 8-10 years. Realising this would be a major hurdle for clubs to fund, Tim investigated and established a unique "joint funding agency" – "joint club" approach working with multiple funders and clubs to assess their acceptance and the results to date have been very positive. A truly innovative approach to solving a real problem faced by many clubs in Surf Life Saving.

more awards continued over...

SLSNZ SERVICE AWARDS

Stephen Butler

Member of United North Piha 1978-current

John Chapman

Member of Orewa 1973-current

Steve Dickson

Member of Paekakariki 1998-current

Ross Harvey

Member of Paekakariki 1967- current

Barry Coleman

47 years of continuous patrolling since age 15

Benjamin Flynn

Member of Paekakariki 1992- current

Bryan Faulknor

(also receiving Distinguished Service Award)

Chris Gurr

(also receiving Distinguished Service Award)

David Godfrey

Member of Muriwai 1982- current

Mark Godwin

Member of Waihi Beach 1972- current

Douglas Henderson

(also receiving Distinguished Service Award)

Ann-Marie Housiaux

Member of Otaki 1995- current

Andrew Kent

Member of Levin-Waitarere 1997-2001 then a member of Mairangi Bay 2002- current

Pamela Ryan

Member of Fitzroy 1978-1993 then a member of Lyall Bay 1993-2002

Shelley Kerr

Member of Mount Maunganui 1972- current

Richard Murray

Member of St Clair 1980-current

Shane Radovanovich

Member of Titahi Bay, Noosa Heads & currently a member of Paekakariki

Allan Mundy

(also receiving Distinguished Service Award)

Valarie Morrison

Member of Scorching Bay Ladies, Worser Bay, Muriwai, Fitzroy & currently a member of Mairangi Bay

Antony Mason

Member of St Clair 1984- current

Matt Warren

Member of Paekakariki 1985-2005; 2008-current

Michael Taylor

Member of Riversdale 1999-current

Arthur Turchie

Member Lyall Bay 1985-current

Jenny Royal

Member of Otaki 1984-current

Vaughan Skiffington

Member of Ruakaka & currently a member of Red Beach

Nicole Taylor

Member of Opotiki & currently a member of Lyall Bay

SLSNZ DISTINGUISHED AWARD WINNERS

John Bryant

Member of St Clair, Waimari, South Brighton & currently a member of Mount Maunganui
Team Manager, Coach, Patrol Captain
Board/Committee Member 22 years
Received District Service Award in 2001
Received SLSNZ Service Award in 2002

Graeme Cullen

Member of Waihi Beach & currently Mount Maunganui
Received various District Awards
SLSNZ Honorary Vice President & Board Member
Received SLSNZ & Club Service Award

Kevin Moran

Member of Caswell Bay, Gower, Wales
Instructor, Patrol & Club Captain
Board/Committee Member 20 years
Received Club Distinguished Service Award in 1999
Writer of various Manuals/Programmes 10 years
ILS Research Advisor
National Director Surf Survival 20 years
Received SLSNZ Service Award in 2004

Brent Warner

Member of Mount Maunganui 1981-current
Team Manager, Patrol Captain & Club Captain
Rookie Lifeguard Coordinator
Board Member 5 years
Received various District/Club Awards & Club Life Membership in 2007

Dale Wills

Member of Paekakariki 1959-current
Instructor, Team Manager, Coach & Surf Official
Board/Committee Member 17 years
Club Captain & Club Chair
Received District Service Award in 1985
District Distinguished Service Award 2009
Received SLSNZ Service Award in 2009

Douglas Henderson

(also awarded Service Award)
Member of Kaka Point 1985- current
Club & Patrol Captain 23 years
Board/Committee Member 23 years
Surf Official, District Examiner Patrol Inspector, Event Referee/Carnival Controller
Received District Service Award in 2003
District Distinguished Service Award 2010

Sydney Jago

Member of Westshore, Oreti, Rarangi, St Kilda, Waihi Beach & Pacific
Team Manager, Surf Official
District/SLSNZ Organising Committee
Sound 51 years
District Board member 6 years
Received District Service Award
SLSNZ Champs Announcer 36 years
Received SLSNZ Service Awards in 2007

Bryan Faulknor (also awarded Service Award)

Member of Kiwi & Currently a Member of Ocean Beach Kiwi
Instructor, Team Manager, Coach
Club committee member 25 years
Current Club Treasurer
Received District Service Award in 2002
District Distinguished Service Award 2003
Received District Life Membership in 2009

Chris Gurr (also awarded Service Award)

Member of South Brighton & Currently a Member of Red Beach
Instructor, Team Manager, Coach & District/National Surf Official
Club Board/Committee Member 17 years
Coach/Asst Coach of District Teams 4 years
Received District Service Award in 2010

Alan Coates

Member of East End, Omanu & currently a Member of Mount Maunganui
Patrol Captain, District Event Referee, Surf Official & Gear Steward
Board/Committee Member 3 years
Received various District Awards & District Life Membership in 2006

Allan Mundy (also awarded Service Award)

Member of Mount Maunganui & Currently a Member of Omanu Beach
Club President, Instructor Patrol Captain
Board/Committee Member 10 years
Received Club Life Membership in 2005

Wayne Franich

Member of Orewa 1976-current
Gear Steward, Team Manager & Surf Official Board/Committee Member 8 years
Club Captain & Club Chair
Received various District Award & Club Life Membership in 2008

Bob Mercer

Member of Muriwai 1968-current
Instructor, Patrol Captain & Surf Official
Received various District & Club
Received Club Life Membership 2008

Carol Quirk (also awarded Life Membership)

SLSNZ LIFE MEMBERSHIPS

Robert Ferguson

Member Eastern United & currently United North Piha Club
IRB Instructor, Patrol Captain, Surf Official
President 6 years
Received various District Awards & Club Life Membership
Received NZLGB Lifeguard of the Year 1995

John Hook

Member of Paekakariki 1975-current
Team Manager, Club Treasurer & Club Captain
Board/Committee member 27 years
Received various District Awards & Club Life Membership

Greg McClurg

Member of Worsler Bay, Ocean Beach Kiwi and Currently Taylors Mistake
Instructor, Team Manager & Surf Official 3 years
Board/Committee member 16 years
Club Chair 4 years
Received various district awards & Club Life Membership
Napier McFedries
Member of Otaki 1963-current
Instructor, Team Manager, Coach & Patrol Inspector
Board / Committee Member 37 years
Received various District Award & Club Life Membership

Wally Wilson

Member of South Brighton 1974-current
Club/District Team Manager, Club President & Patrol Captain
Board / Committee Member 33 years
Received Club Life Membership in 1998
Received various District awards and a Club Life Membership

David Clarke

Member of Lyall Bay 1958-current
Club President, Coach, Club Captain & Surf Official
Received Club Life Membership in 1988
Received various District Awards
SLSNZ Board 5 years

Warren Clow

Member of Fitzroy 1957-current
Instructor, Coach & Surf Official
Board / Committee Member 18 years
Received Club Life Membership in 1997
District President 1 year

Napier McFedries

Member of Otaki 1963-current
Instructor, Team Manager, Coach & Patrol Inspector
Board / Committee Member 37 years
Received various District Award & Club Life Membership

Carol Quirk

Member of Paekakariki & currently a member of Lyall Bay
Coach, Patrol Captain & Club President
District Life Membership 1990
SLSNZ President 1992-1994

Life Members of Surf Life Saving New Zealand

Norm Ingram	*1945	I (John) Honnor OBE	1992
Peter Coira	*1946	Mervyn Restall MNZM	1992
Frank Chapman	*1948	Colin Benbrook	1993
W (Bill) Griffin QSM	*1950	Barry Turpin QSM	*1993
W (Bill) Gerrie	*1951	E (Brian) Velvin	1993
Alex Ross	*1951	Jim Campbell	1994
Alan Gardner	*1953	John Constable	1994
Bernie Mclvor	*1958	Malcolm Beattie MBE	1995
F (Paddy) Ryan QSO	*1959	Dan Harris QSM	1995
L (Jim) Sutherland	*1960	Neale Ames QSM	1997
Harry Dickson	*1961	Louis Jordain	1997
H (Duke) Gillies MBE	*1962	John Thomas	1997
N (Toby) Berge	*1963	Ian Given	1998
Fred Jackson	*1964	R (Bob) Harvey QSO, JP	1998
John Whisker	*1965	Peter Steffensen	*1998
Jack Blakeley MBE	*1966	Neil Reid MNZM	1999
J D Hunter	*1967	Brian Cairns	2001
Colin Jones	*1968	W (Graeme) Matheson	2002
Stan Mason	*1968	Donald Cutler	2003
Muriel Brown MBE	*1971	Robert (Bob) Dickson	2003
H (Ken) Farey OBE	*1971	John Porter	2003
A (Bert) Ryan	*1972	Ross Malyon QSM	2004
A (Albie) Veart MBE, MC	*1972	Joost Brinck	2005
Kenneth Morse	1973	Noel Kay	2005
George Perry MBE	*1973	David Lean QSO	2005
Cedric Mentiplay	*1974	Dennis Hall	2006
Bart Dennehy QSM	*1976	Russell Hodder	2006
Ivan Wilson MBE, MC	*1976	Bob Rogers	2006
Roy Pearce	*1977	Kent Jarman	2007
H E (Eddie) Millar QSO	*1978	Alan Larsen	2007
Ron Spooner	*1978	Ian Maclaine	2007
Earl Coleman QSM	*1979	Peter Thorpe	2007
W (Bill) Mason	*1979	Raymond Trilford	2007
John Chapman QSM	*1980	Denis Cooksley	2008
Pat Ellison MBE	1980	Alan Thompson	2008
Maurice Miller	*1981	Graeme Danks	2009
Murray Haxton QSM	*1982	David Emett	2009
Vic Simonsen	*1982	Peter Gibbons	2009
W (Bill) Anderson	*1983	June McGregor QSM	2009
Alan De Costa MBE	*1983	Brian Quirk	2009
Cyril O'Neil QSM	*1984	Ted Varcoe	2009
James Ferguson	*1985	David Clarke	2010
Barry McLean	1986	Warren Clow	2010
Fred Mitchell QSM	*1986	Robert Ferguson	2010
J (Allen) Lee MNZM	1987	John Hook	2010
H (Bert) McCarthy	1987	Greg McClurg	2010
Denis Black ONZM	1988	Napier McFredries	2010
W (Bill) Gorely	1988	Carol Quirk	2010
Ken Mitchell	*1988	Wally Wilson	2010
Ivan Kilroy	*1989		
Brian Rudd MNZM, JP	*1989	* Deceased	
David Poppelwell	1990		
Jim Wakelin	1990		
Peter Fitzsimmons OBE	1991		
Ian Greenwood MNZM	1991		
Basil Vertongen QSM	1991		
R (Dick) Glover	1992		



Mike Janes – races in the worlds toughest Surf Ironman Series.

Kiwi Mike Janes Competes in the Kellogg's Surf Series

New Zealand surf lifesaver Mike Janes lined up with the elite of the sport after he was given a wildcard entry into the lucrative Kellogg's Nutri-Grain Ironman Series which kicked off in November.

The 26-year-old was a late inclusion after he narrowly missed directly qualifying for the five round event at a preliminary trial. New Zealand Ironman champion Daniel Moodie missed out, after competing in the series last year, while top Ironwomen Maddison Boon and Nikki Cox also didn't make it.

Janes credited the enormous endurance training he put in with coach Phil Clayton for paving his way into the series which focusses on longer races this year - "I thought I had a pretty good trial, particularly on the Saturday when I picked up a couple of fourths, but I rolled my ankle heading into the swim on the Sunday and thought I'd blown it" Janes said. "There were something like 59 people going for just six wildcard spots so I was pretty pumped when I heard the news."

The inclusion of Janes, Coolangatta Gold champion Caine Eckstein and Australian Ironman champion Pierce Leonard alongside defending series champion Shannon Eckstein, last year's runner-up Hugh Dougherty, all-time greats Ky Hurst and Zane Holmes and rising stars Ali Day and Matt Poole gives the born again series the strongest field in the sport's history.

After being declared one to watch by Ironman legend Guy Leech in the lead up to the season opener at Currumbin on the Gold Coast Janes finished a credible 12th in the 20 strong mens field beating home some of the sport's best.

However the second round held in cold waters at Bondi Beach in Sydney wasn't so memorable when a costly mistake on the board leg saw the kiwi hopeful come home at the back of the pack.

"I was coming back into the beach and nose-dived my board" a gutted Janes explained. "I fell off and had to scramble back on but then I was at the back of the pack and was just chasing from there. These guys are just so good that if you give them an inch, pretty soon you'll be a mile behind and that's exactly what happened."

Janes is now on 10 points, 17th overall, and plans on spending some long hours with coach Phil Clayton to iron out some technical hitches in the lead up to the third round at Coolumb in Queensland.

Kiwi Lifesavers Grab Golden Haul in Japan



New Zealand surf lifesavers came away with four gold medals from the Sanyo Bussan Lifesaving Challenge in Japan on 5 September 2010.

The eight-strong kiwi contingent - competing as a national development team - also finished second behind Australia in the overall standings.

Christchurch sprinter Chanel Hickman led the charge in her first international competition, winning the beach sprint at the Nanki Shirihama venue and backing up later in the day with a win in the beach flags.

Mount Maunganui's Katrina Madill joined in the gold rush by winning the female board race, heading home top Australian Ironwoman Bonnie Hancock.

Dylan Dunlop-Barrett (New Plymouth), Wainui's Toby Harris and Midway pair Mike Janes and Cory Taylor then teamed up to capture a fourth win in the men's tube rescue.

Co-coach Carl Newman said the New Zealand team faced huge hurdles but they competed superbly.

"It was a really tough environment for our athletes with the heat but each of the team members really fronted up. Other teams had 12 athletes competing so to achieve these results with only an eight-strong team was remarkable."

As well as the gold haul, New Zealand picked up seven silver medals and four bronze, finishing on 384 points, 19 behind Australia. Hosts Japan were third on 326.

Madison Boon finished second in the Ironwoman race while Janes was second in the board race and in the Ironman.

"Surf Life Saving and our members and stakeholders are all very proud of what our young team achieved in Japan" General Manager of Programmes and Services Nathan Hight said. "The athletes involved had a great opportunity to race at international level - that was a new experience for many of them. Each of them fronted up in difficult conditions against good opposition, and now have their hands up for future honors."

a. NZ Zealand A Team ready to race in Japan at 2010 Sanyo Bussan International Lifesaving Challenge.

b. Katrina Madill receives her gold medal after winning the Board Race at the 2010 Sanyo Bussan International Lifesaving Challenge.



New Zealand Results

Women

Beach Sprint: Chanel Hickman 1;
Surf Teams Race: Wannan, Boon, Madill 3;
Board Race: Katrina Madill 1, Madison Boon 4;
Beach Relay: Boon, Wannan, Hickman, Madill 2;
Ironman: Madison Boon 2;
Taplin: Boon, Wannan, Hickman, Madill 2;
Beach Flags: Chanel Hickman 1, Katrina Madill 12;
Board Rescue: 3;
Tube Rescue: Boon, Wannan, Hickman, Madill 4.

Men

Beach Sprint: Toby Harris 3;
Surf Teams Race: Dunlop-Barrett, Janes, Taylor 2;
Board Race: Mike Janes 2, Cory Taylor 6;
Beach Relay: Janes, Dunlop-Barrett, Taylor, Harris 6;
Ironman: Mike Janes 2;
Taplin: Janes, Dunlop-Barrett, Taylor, Harris 2;
Beach Flags: Toby Harris 3; Cory Taylor 14;
Board Rescue: 2;
Tube Rescue: Janes, Dunlop-Barrett, Taylor, Harris 1.

Overall

Australia	403
New Zealand A	384
Japan	326
USA	315
Great Britain	296
Japan B	229
Canada	180
Hong Kong/China	171





Lyall Bay dominates State NZ Pool Lifesaving Championships

Wellington's Lyall Bay club effortlessly captured the overall club title for a fifth year in a row at surf lifesaving's State New Zealand Pool Championships held in October 2010.

a: Steph Laughton from St Clair attempts the clip in of the manikin before starting the long haul back up the pool at the 2010 State New Zealand Pool Lifesaving Championships.
PHOTO: Jun Tanlayco.

In their home pool at the Wellington Regional Aquatic Centre in Kilbirnie, Lyall Bay's 83-strong squad of athletes accumulated 1192 points over the three-day event.

Gisborne's Waikanae club finished second with 874 points, while Paekakariki and Mount Maunganui scored 674 and 489 respectively.

Though Lyall Bay was a serious force, the individual stars of the carnival were Titahi Bay's John Gatfield, who dominated the open men's arena, and Midway teenager Chris Dawson. Gatfield won the 50m swim with fins title in 20.66, the 200m swim with obstacles in 2:01.98, the 100m rescue medley in 1:10.81 and the 50m manikin carry without fins in 36.38.

Dawson won the open 100m manikin carry with fins and picked up a string of podium finishes in the under-19 grade. He was later named as the male athlete of the carnival, with South Brighton's Marina Macartney the top female. The 20-year-old won the open 50m manikin carry without fins, helped South Brighton win relay gold and grabbed two silver and four bronze medals.

With the 12-strong New Zealand team away competing at the world championships in Egypt, an under-20 Australian development side also scored some strong results in the open grade. Sam Bell led a clean-sweep of the medal positions in the 200m super lifesaver event, heading home compatriots Tim Schofield and Leigh Ryan, while Rachelle King, Jessica Lauricella and Emily Chaffey emulated that result in the women's division.

Piha pool specialists Nicholas Adams and Kirsty Wannan helped lift their club's open points tally while St Clair's Stephanie Laughton - a noted IRB racer - showed her versatility in the pool. There was even some outstanding success for the southern-most surf lifesaving club in the world, Invercargill's Oreti SLSC, with team members Simon Cook, Luke Davies, Richard Harris and Thomas Howie winning the 4x50m medley relay from Mairangi Bay and Piha.

Harris then backed up to win the 100m manikin tow with fins in 1:03.26 from James Verreault (Mairangi Bay) and Rhys Applegarth (St Clair), while Laughton, from St Clair, headed home her sister Carla in the women's race.



b. Australia Under 20 and Waikanae (Gisborne) competitors fight it out in the blue ribbon 'line throw' event where competitors must reel in a rope then throw in to their partner 15m down the pool and pull them to safety (world record is under 10s... try it!)
PHOTO: Jun Tanlayco.

Andy McMillan, Glenn Anderson and Steve Kent celebrate winning the Mens Tube Rescue with the teams signature "black fins" arm gesture at the World Life Saving Championships, Egypt, October 2010.



Kiwi Lifesavers Record Historic Gold Rush

A massive last-day effort saw the New Zealand Surf Lifesaving team come within an inch of snatching the overall title at the world championships in Egypt on 9 October 2010.

The team collected a record nine gold medals, ten silvers and four bronzes in a withering finish and ended just 24 points adrift of Australia's 800-point winning tally.

As a heavy 1m swell pounded Alexandria's Mamoura Beach, the Antipodean teams again fought out a two-team duel to leave third-placed Germany more than 200 points adrift.

"I've been to five world championships and that was by the far the best effort we've made" New Zealand co-captain Glenn Anderson said. "We're a bit gutted to come so close but the way we stood up and took

it to Australia on the last day was fantastic. I was a pretty proud kiwi and it was a great feeling."

The nine gold medals were the most New Zealand has captured since they won the world title on home sand in 1998 and four more than the team was able to take out in 2008 in Germany or 2006 in Australia. Australia have won every world championship since 1998 and 2010 was shaping up to be the year for the kiwis.

The kiwi campaign got off to the perfect start when New Plymouth sprinter Paul Cracroft-Wilson held off Japan's Masato Ueki and South African Ryle De Morny to win the beach flags title. Maintaining New Zealand's proud record in that discipline, following on from 2008 winner Ben Willis and three-time champion Morgan Foster.

And that was just the beginning. Mount Maunganui's Chelsea Maples, who was controversially disqualified in the women's flags, made amends by winning the beach sprint, heading off Australian rival Laura Shorter and South African Mandi Maritz.

“We’re a bit gutted to come so close but the way we stood up and took it to Australia on the last day was fantastic. I was a pretty proud kiwi and it was a great feeling.”

NZ Captain Glenn Anderson

Taranaki’s Ayla Dunlop-Barrett then held off Australian Ironwoman star Kristyl Smith to win the surf race and Hawkes Bay’s Dan Moodie out-duelled a star-studded field to win the men’s board race.

Moodie’s final-day efforts were particularly impressive, just beaten into second by Australian Shannon Eckstein in the glamour Ironman race, but helping New Zealand end the championships on a high in the final team relay.

Moodie, Andy McMillan, Anderson and Kevin Morrison combined to win the fifth gold of the day in the men’s taplin relay, heading off Australia’s Eckstein, Thomas Nolan, Chris Allum and Downie Langthorne.

They brilliantly bent the rules by splitting the swim leg in two, with McMillan tagging Anderson halfway through and the kiwi captain powering home, completing the last run leg as well, to win by 50m.

Moodie, Anderson, Morrison and Cracraft-Wilson also won silver in the beach relay, behind surprising winners Egypt, on their home beach.

The New Zealand women’s taplin team also finished second, while Andy McMillan and Nikki Cox grabbed bronze medals in the men’s surf race and Ironwoman races respectively.

Cox couldn’t defend her world board race title she won two years ago, finishing fourth, with Maples a spot behind her in fifth.



The pair combined with Dunlop-Barrett and Julia Toomey for fourth in the women’s beach relay, Dunlop-Barrett and Maples were fourth in the women’s board rescue and Anderson and Morrison were fourth in the men’s board rescue.

The New Zealand Surf Life Saving Team’s focus now turns to home shores when the DHL International Surf Challenge comes to main beach, Mt Maunganui 31 January – 4 February 2011 as part of the Festival of Surf Sport.



a. Samantha Lee, Ayla Dunlop Barrett, Rachel Clarke and Julia Toomey are number one after winning Gold in the women’s 4 x 50m obstacle relay.

b. Chelsea Maples: GOLD in womens beach sprint.

c. Paul Cracraft Wilson with Japanese beach flags star Masato Ueki after winning the Beach Flags.



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World titles for East End crew

Top Taranaki IRB crew East End are on top of the world after completely dominating the Lifesaving World Interclub titles in Egypt during October 2010.

The Andrew Cronin led team - which also featured his wife Emma, James Moorwood and Geoff Cronin - took out the single rescue, mass rescue and tube rescue titles in lake-like conditions at Alexandria's Mamoura Beach.

It continued a proud record for New Zealand crews at the worlds, two years after Mairangi Bay's Danny Morrison and Cameron Alison picked up two golds and a silver in Germany.

"It was great to come over and make sure New Zealand remained at the top of the world, following on from Danny's efforts in 2008" Cronin said. "We've got a proud heritage in IRB racing in this country and the standard of racing in New Zealand held us in pretty good stead against the international crews. We were pushed but because of the tough competition at our own national championships, we were able to come through."

A crew from Hawkes Bay's Waimarama club - Michael Harman, Ben Cross, Tim Cox and Greg Lay - also picked up silver in the tube rescue event, although they had bad luck with disqualifications in other events.

East End's dominance was such that they didn't drop a race throughout two heats, semifinals and finals in each of the three events - an extraordinary 12-race winning streak.

"It was a unique experience to be racing against all these other international crews and we're very proud of our achievements" Cronin said.



Sports Talk

Surf Life Saving have been working hard to set up some great events for you – the members! We asked you what you wanted, you told us and now we’re taking action...

You told us you wanted larger, more diverse events...

This summer Surf Life Saving is bringing you an incredible nine days of action with “The Festival of Surf Sport” at Mount Maunganui in January. We know the number and location of events can create logistical and financial challenges for our clubs and clubbies. This year, all members have an opportunity to see and be part of the full spectrum of events – from Under 14s through to the best in the world at the International Surf Challenge... all in the same place over nine days of exciting action. Check out the promo in this edition of Surf Rescue or go online to: www.surflifesaving.org.nz

You told us you wanted more excitement at our key national events...

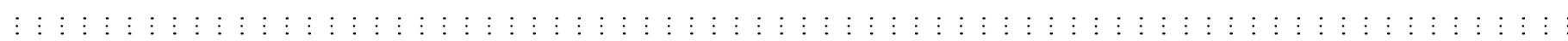
A large focus has been placed on the ways in which Surf Life Saving can add value to the competitive and spectator experience offered to our members at our national events. This season will see the inclusion of on beach technology with a big screen showing live replays, athlete profiles and much more during selected days at the Festival of Surf Sport. An event ‘hub’ environment with the 30m (diameter) Dome at Nationals and central hubs at both the Festival of Surf Sport and Oceans 11’ will become a focal point where competitors and spectators alike can feel part of the action. Custom designed event merchandise will also allow clubbies to take a memento home as a keepsake for the pool room.

Our surf officials told us they wanted a more timely and transparent appointments process...

This season applications for Surf Official and Event Assistant positions for all National and Regional Championship events were sent out to all of our members who had officiated at events or attended a Level One Surf Officials course in the past three years. A committee of both paid and volunteer members selected the Event Referees, who in turn selected the Surf Officials and Event Assistants for their areas. These appointments for the season were communicated with the Surf Officials and Event Assistants in September to make travel arrangements and planning easier for our volunteers.

Our competitors told us that the quality of surf officiating is THE most critical factor influencing the quality of competitive experience they get from participating in events...

Surf Life Saving have helped our key national event officials (Event Referees etc) come together to plan for the summer and create a blueprint to become a high performing officials team that will lead the delivery of high quality officiating this summer and beyond.





Our clubs and coaches told us they wanted event entry information, programmes and online entries earlier...

On 1 November entries were opened for ALL National Championship events across the country. This initiative was put in place to provide early information for Team Managers so they can plan and coordinate their teams as effectively as possible. Entry memos, draft programmes and meeting times are available on featured event pages on Surf Life Saving's website: www.surflifesaving.org.nz/eventpages

Our club administrators told us it was time consuming to enter event codes using the online entry system...

Surf Life Saving have created an IT application in the entry process to make entering athletes easier for club administrators. A drop down tool has been created to quickly tick all events you wish to enter a member into.

Our clubs and members told us they wanted greater transparency around how major national events get awarded to different beaches...

Surf Life Saving have been busy investigating best practice and will launch a national event expression of interest process early next year that will encourage clubs to team up with local councils and other partners to bid for our marquee national events. Through this process we'll assess various options for key event venues and tenures. We aim to award key events for the next two seasons and release a two year event calendar by the middle of 2011.

Our competitors and coaches told us we need some new event ideas to help retain and attract talent in our sport...

Surf Life Saving has identified a number of exciting opportunities that we are considering for our membership. Any opportunity we pursue will have desired outcomes of a) increased public profile for surf sport and b) fill a gap in our existing event pathway and therefore optimise the journey from racing as a nipper right through to being the best in the world. We hope to announce the fruits of this labour over the coming summer months so stay tuned.

Our high performance athletes, managers and coaches told us they want greater transparency on the national team selection process...

We have had a record number of applications for selection to the New Zealand and New Zealand Development teams which are expected to be announced shortly, following conclusion of the High Performance Trial at Mount Maunganui on 4 December 2010 (excluding the Surf Boat crews that will be announced following the Surf Boat Series at Whangamata on 2 January 2011).

The teams will then compete against the best in the world as we host the DHL International Surf Challenge as part of the Festival of Surf Sport. This is also the first major event of our two year campaign to win the 2012 World Championship by beating the Aussies on their own turf at Adelaide in November 2012.

Two important selection processes will be open to the membership soon for the 2012 World Championship. During December we'll be advertising for management positions for Team Managers and coaches for both the New Zealand and New Zealand Development Squads. Then early next year we'll open the selection process for the New Zealand and New Zealand Development Squads which will be selected after Nationals.

See you on the beach this summer!

Education Programmes

The beach and coastal environment in New Zealand is high risk, with significant potential for injury or loss of life by drowning. On average, over 3,000 people require assistance from Surf Lifeguards and 27 people drown at the beach each year.

Surf Life Saving's purpose to 'prevent drowning and injury in New Zealand' is achieved as much through education as it is through lifeguard services and we have a number of education and awareness initiatives.

These initiatives support the development of knowledge and skills to enhance safer attitudes and behaviours in, on and around the water and are delivered through three primary channels:

1. Practical, experiential programmes and resources
2. Integrated communication using marketing and media
3. Direct (face to face) engagement with Surf Lifeguards on patrol or at events

Following is a summary of the practical and experiential programmes we have on offer in 2010-11. A real focus has been to partner and collaborate with other agencies. This has not only helped us reach more people, but has also helped us reach the right people.

Beach Ed

Beach Ed is a theoretical and experiential based programme where students learn about surf and beach safety from experienced Surf Lifeguards.

It continues to be the flagship programme delivering to over 50,000 school students plus their parents and teachers annually.

Beach Ed is designed specifically for primary and intermediate students and aims to deliver "a safe, fun and educational day at the beach". It is user friendly and ensures delivery is consistent in style, content and messages.

Surf to School

While Beach Ed is about children learning while attending a day at the beach, Surf to School sees the Surf Lifeguard travel to the school to deliver a water safety programme in the classroom.

Surf to School is available for schools in the Waikato, greater Auckland and Northland. The diversity of these audiences means that this resource is not intended as a "one size fits all" programme. Rather it has been developed to ensure that it can be adapted to meet the needs of unique school communities, the types of beaches they use and the types of activities they get into while at the beach.

State Kiwi Swim Safe

State Kiwi Swim Safe is a comprehensive programme designed to give school teachers the necessary skills, knowledge and confidence to deliver a programme that reflects the aquatic requirements of the New Zealand Curriculum.

With the support of State Insurance, Surf Life Saving New Zealand has collaborated with Swimming New Zealand and Aquatic Education New Zealand to design this programme.

Beach Ed and Surf to School form modules within this exciting new venture aimed at increasing both swimming ability and survival skills.

Active Communities

Active Communities is a SPARC lead initiative aimed at increasing participation and challenging behaviour in relation to physical activity at local and regional levels.

Surf Life Saving is involved in two Active Communities' projects:

Wai Wise

This project aims to educate target populations and facilitate opportunities for the skill development necessary to participate in water based sport. It is based in Waitakere and aims to facilitate education programmes and pathways for individuals and organisations to be introduced to a club environment.

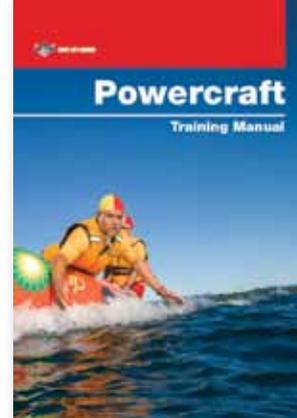
Partners in this project are SPARC, Sport Waitakere Water Safe Auckland, Safe Waitakere and Surf Life Saving New Zealand.

Waikato River Alive

This project seeks to increase water based sporting opportunities to predominately Maori communities on the iconic Waikato River from Meremere to Port Waikato.

Partners in this project are SPARC, Counties Manukau Sport, Water Safety New Zealand, Waka Ama New Zealand, Surfing New Zealand, Community Leisure Management, Huakina Development Trust, Franklin District Council, Waikato District Council and Surf Life Saving New Zealand.





Member Education Update

IRB Qualification Changes

There have been a number of small changes to the IRB qualifications recently that have been brought about as a result of:

- Changes to the Surf Lifeguard Award – removal of IRB material
- Reduction of cross over for the crew and driver qualifications
- A push to increase the quality of education for our members
- A new Powercraft Manual

Changes to the IRB qualifications include:

Name changes

- IRB Crewperson Module, previously the IRB Crewpersons Award
- Senior Lifeguard Award – IRB Driver, previously the IRB Driver Award

Prerequisite changes

IRB Crewperson Module (remains the same):

- 14 years of age
- Surf Lifeguard Award (refreshed)
- Current member of a Surf Life Saving Club

Senior Lifeguard Award – IRB Driver (SLA-IRBD)

Before you are able to attend an exam for (SLA-IRBD) you must have all of the prerequisites:

- 16 years of age
- IRB Crewperson Module
- Surf Lifeguard Award (held for at least six months and be currently refreshed)
- Current member of a Surf Life Saving Club

The main difference now is the inclusion of the IRB Crewperson Module as a prerequisite for the Senior Lifeguard Award – IRB Driver.

Resources for IRB instructors are now available online at:

www.surflifesaving.org.nz

New Manual

The IRB Manual is being replaced this season with the new Powercraft Manual. The Powercraft Manual is the key resource for the IRB Crewperson Module and Senior Lifeguard Award – IRB Driver. This new manual also sees the inclusion of Rescue Water Craft (RWC) material.

Along with the Powercraft Manual comes an IRB Workbook (free with every manual purchase) with two sections, the first covering material for the IRB Crewperson Module and the second covering material for the Senior Lifeguard Award – IRB Driver.

All relevant parts of the workbook must be completed before attending an examination for either qualification.

Chief Examiner's Meeting

In July a Chief Examiner's meeting was held in Wellington. The meeting is an annual event created to generate consistency in the Surf Lifeguard Award nationwide. This year the meeting focussed on the roles and responsibilities of the Chief Examiner, examiners and the Club Development Officer (CDO) for the Surf Lifeguard Award. Key content from the Chief Examiner's meeting is passed to all other examiners via the annual local examiner and instructor briefing. It is important that all examiners and instructors wishing to be active attend this briefing each year. Next year will see a similar meeting for IRB qualifications.

Advanced Lifeguard Award

Historically the Advanced Lifeguard Award (ALA) was accomplished through completion of a number of qualifications after the Senior Lifeguard School. The Senior Lifeguard School has changed in name and content to become the National Lifeguard School (NLS). Changes to the Lifeguard Pathway have meant that the ALA is now gained through successful completion of the NLS and all the prerequisites for it. The prerequisites for attendance to the NLS are as follows:

- Surf Life Saving Member
- Surf Lifeguard Award (refreshed)
- 17-years old or above
- At least three seasons of active patrolling
- Senior Lifeguard Award – IRB Driver or IRB Driver Award (refreshed)
- Senior Lifeguard Award – Patrol Captain
- First Aid Level 1
- Marine VHF Radio Operators Qualification
- 800 metre pool swim in under 14 minutes
- Instructors Award (SLA or IRB)

This season sees the inclusion of the Instructors Award as a prerequisite. Next season will see the inclusion of First Aid Level 2 as a prerequisite once consistent first aid levels have been established nationwide within Surf Life Saving.

Coaching Courses

Coach education is in full swing this season with many Introduction to Surf Coaching and Developing Surf Coach courses already completed. This season will also see the second Competitive Surf Coach course run (Wellington end of November) and a pilot Performance Surf Coach course (end of the season, venue TBC).

For information on registration for any courses see the Surf Life Saving website:

www.surflifesaving.org.nz

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Coca-Cola
Christmas
in the Park

Two great kiwi icons partnered up again this year as Surf Life Saving was the grateful recipient charity at Coca-Cola Christmas in the Park.

Surf Lifeguards were out in force at both the Christchurch (27 November) and Auckland (11 December) events selling light-sticks and Santa hats and giving away chocolate treats.

For Surf Life Saving it was a wonderful opportunity to partner with such a high profile event leading into New Zealand's summer and helps ensure beach safety is top of mind over the busy holiday season. Surf Life Saving will also benefit from funds raised at the events.

Surf Life Saving New Zealand would like to express sincere thanks on behalf of all its members and clubs to Coca-Cola for its continued commitment and support helping keep New Zealand's favourite playground safe.

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NEW ZEALAND





**preventing drowning and
injury in new zealand**

For further information about Surf Life Saving or for
contact details of your nearest Surf Life Saving club visit
the Surf Life Saving website

www.surflifesaving.org.nz



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1. New Brighton Surf Life Saving Club, Christchurch. Opening day demonstration under the pier, circa 1911 2. St Clair women's lifesaving team winning 6-Place at the 1944 National Championships 3. Oreti 4 Man Team 4. NZ Womens Team 5. Karioatahi Club Shot 6. Orewa 7. Westshore Competitor 8. Early Competitor in the Belt Race 9. March Past at the 1990 NZ Champs 10. Europa [BP] IRBs 11. Judging R&R, note the ladies attire in the background 12. Opening new Greymouth surf club building, 1941 13. Starting early at Milford 14. An early surf boat arriving at Lyall Bay 15. Sir Rob Muldoon in a Red Beach Canoe 16. Mairangi Bay 4-Man ladies team.